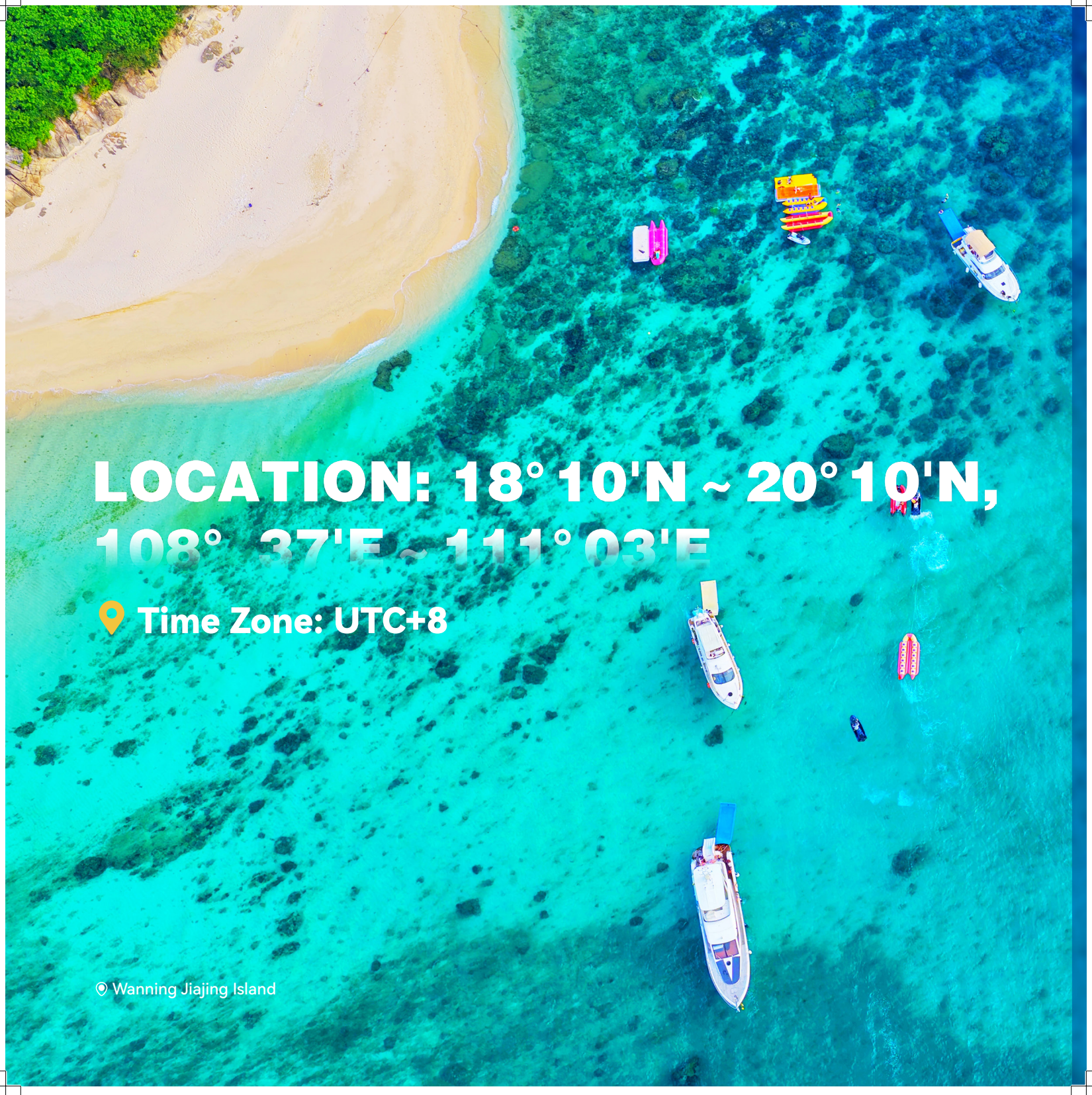
HAINAN
All the sun, all the fun

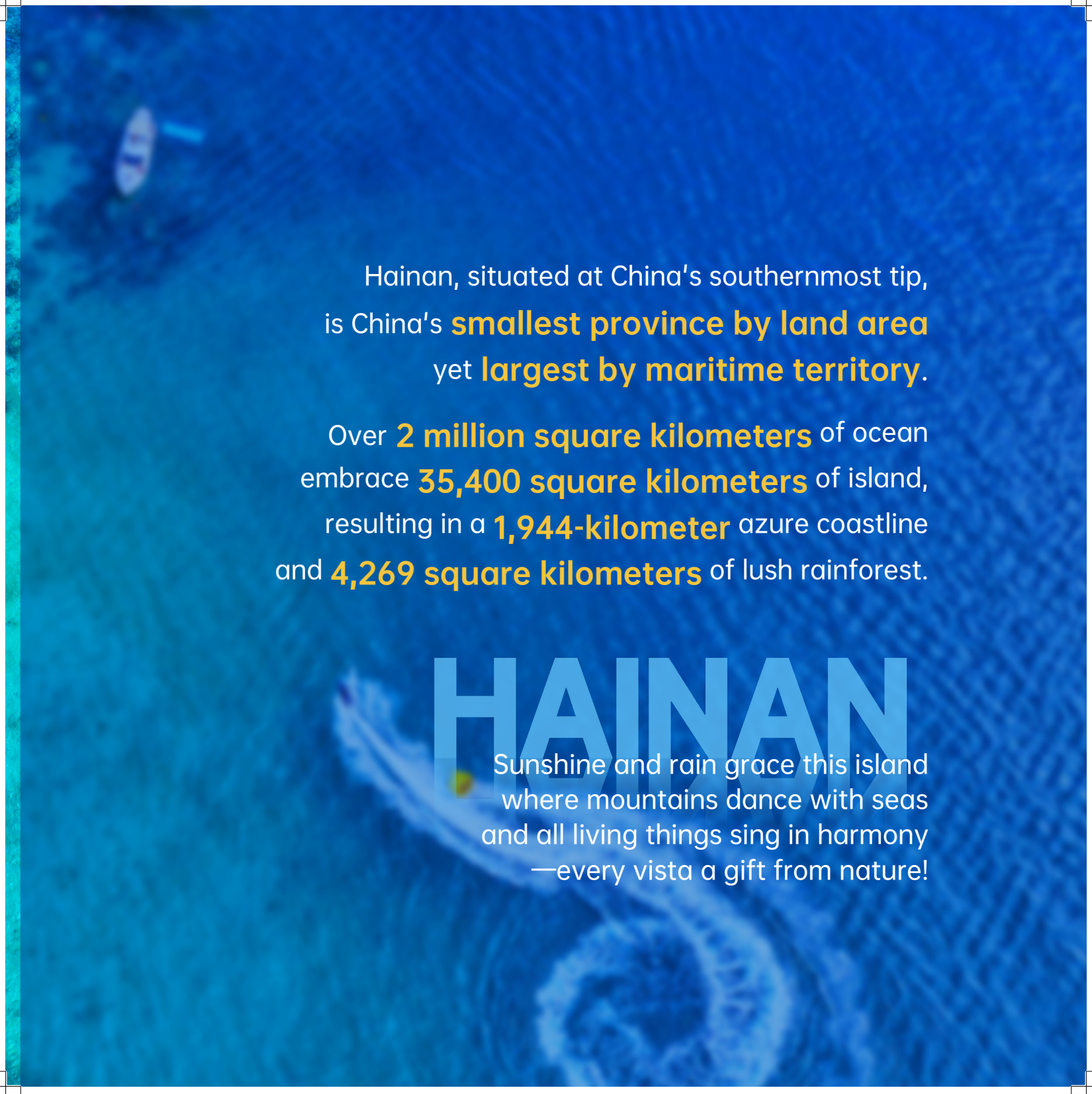
Let's Hainan

HAINAN

A Captivating Panorama

Department of Tourism, Culture, Radio, Television and Sports of Hainan Province


LOCATION: 18° 10'N ~ 20° 10'N,
108° 37'E ~ 111° 03'E
Time Zone: UTC+8
Wanning Jiajing Island



Hainan, situated at China's southernmost tip,
is China's **smallest province by land area**
yet **largest by maritime territory**.

Over **2 million square kilometers** of ocean
embrace **35,400 square kilometers** of island,
resulting in a **1,944-kilometer** azure coastline
and **4,269 square kilometers** of lush rainforest.

HAINAN

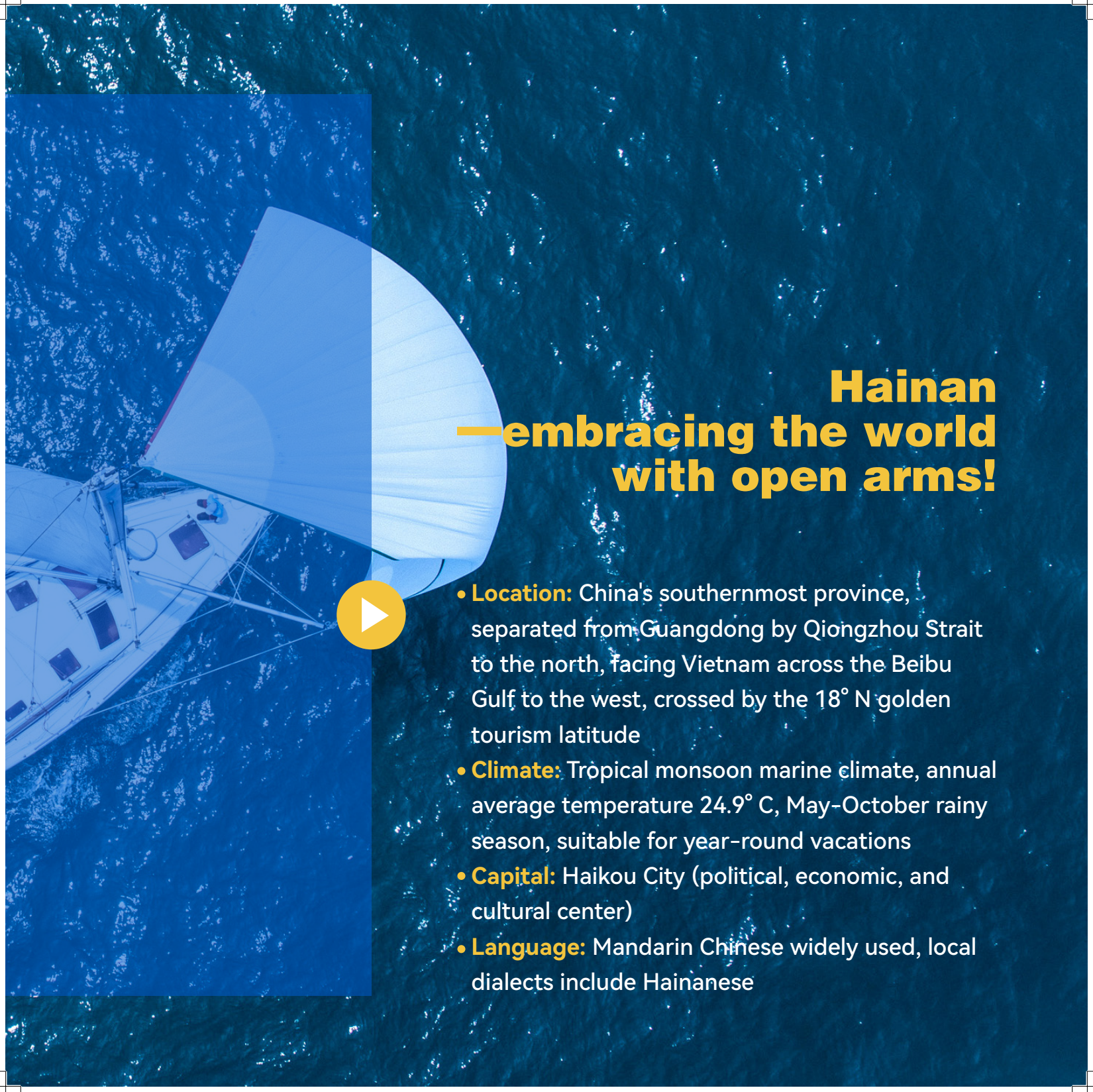
Sunshine and rain grace this island
where mountains dance with seas
and all living things sing in harmony
—every vista a gift from nature!

On December 18, 2025,

Hainan officially launches its Free Trade Port's island-wide customs clearance operation



implementing approximately **6,600** tariff lines now implementing zero-tariff polices to provide global travelers and investors with freer cross-border movement, trade convenience, and high-quality tourism and vacation experiences!



Hainan —embracing the world with open arms!

- **Location:** China's southernmost province, separated from Guangdong by Qiongzhou Strait to the north, facing Vietnam across the Beibu Gulf to the west, crossed by the 18° N golden tourism latitude
- **Climate:** Tropical monsoon marine climate, annual average temperature 24.9° C, May-October rainy season, suitable for year-round vacations
- **Capital:** Haikou City (political, economic, and cultural center)
- **Language:** Mandarin Chinese widely used, local dialects include Hainanese



Convenient Hainan—Visa-Free Entry

As of November 2025, citizens from 86 countries can enter Hainan visa-free through China's applicable visa-free policies (bilateral mutual visa-free policy and unilateral visa-free policy), 240-hour visa-free transit policy, and Hainan's visa-free entry policy for citizens of 59 countries. Additionally, foreign tourists can enter Hainan visa-free via the 144-hour visa-free policy for foreign tour groups entering Hainan via Hong Kong and Macau, or 15-day visa-free policy for those entering Hainan by cruises.



Explore Hainan Visa-Free China's Tropical Island Within Reach

Unlocking a tropical paradise
in one flight
jet off on a spontaneous
island getaway

Let's Hainan A Captivating Panorama



The tropical sunshine at 18° N kisses the mountains and waters of China's southernmost island, extending a captivating invitation to visitors and the promise of a relaxing paradise.

Throw away rushed itineraries—the mountains and seas here unfold at a leisurely pace in a picturesque canvas. Rev the engine and let wheels roll across 988 kilometers of coastal scenic highways, traversing a 1,944-kilometer coastline dotted with beaches, coral reefs and volcanic rocks accompanied by a vibrant ocean breeze. Alight and step foot on 4,269 square kilometers of rainforest to nature's chorus of Hainan gibbons and babbling mountain streams. The combination of mountain forests and tropical palm beaches infuse every breath with a healing vibrancy.

The passage of time leaves gentle marks here. Beneath the carved corridors of Qilou Old Street, the aroma of Nanyang coffee mingles with the marketplace chatter. Under the bamboo structures of Li and Miao villages, the crafted brilliance of woven brocade and the rhythmic splendor of bamboo pole dance reveal an ancient and cultured civilization. All these delights present themselves unlooked for in the coastal town sunsets and light reflected off ancient salt fields, telling stories of the fusion and collaboration of diverse cultures.

In Hainan, the joy of travel never comes in singular expressions. The sweetness of fresh seafood, the icy refreshment of Qingbuliang dessert, the ocean-view rooms in luxury hotels and the secluded rainforest guesthouses—every experience has its own unique place. Surf the crests of waves with freedom, explore the mountain forests with your children; interweave the elegance of a game of golf with the wild appeal of a rainforest trek; intersperse a relaxing dip in a hot spring with an exciting sojourn out on this never-sleeping island—all these experiences come ingrained with this versatile island's universal code.

Ocean breezes rustle the leaves of rainforests packed with life.

Hainan—an island embraced by 2 million square kilometers of azure waters—extends a heartfelt invitation to travelers across the world. Come and experience the island's diverse customs and charms. The call to "Let's Hainan: " rings out across the mountains and seas, marking the first promise of a captivating encounter of total immersion.





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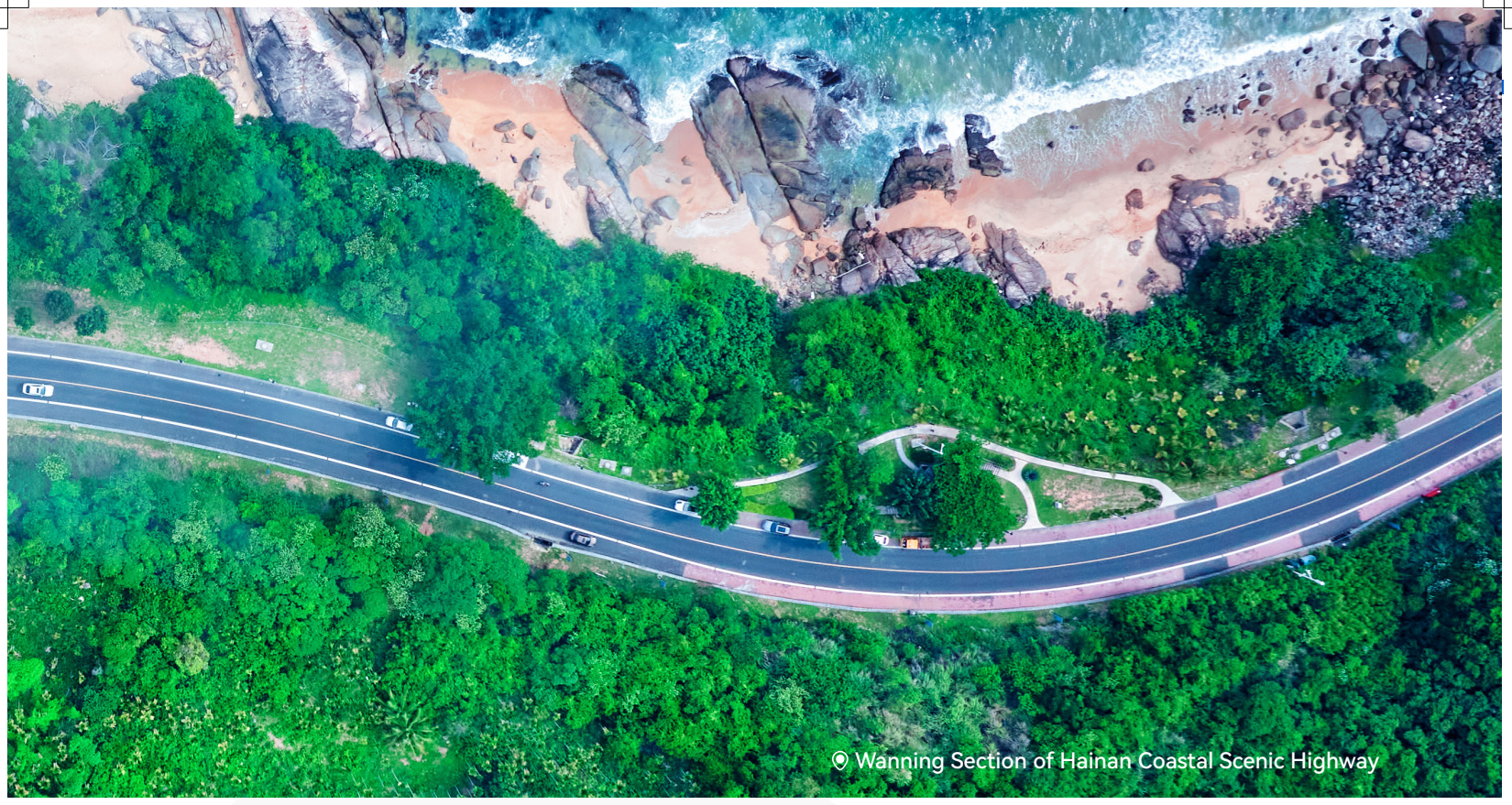
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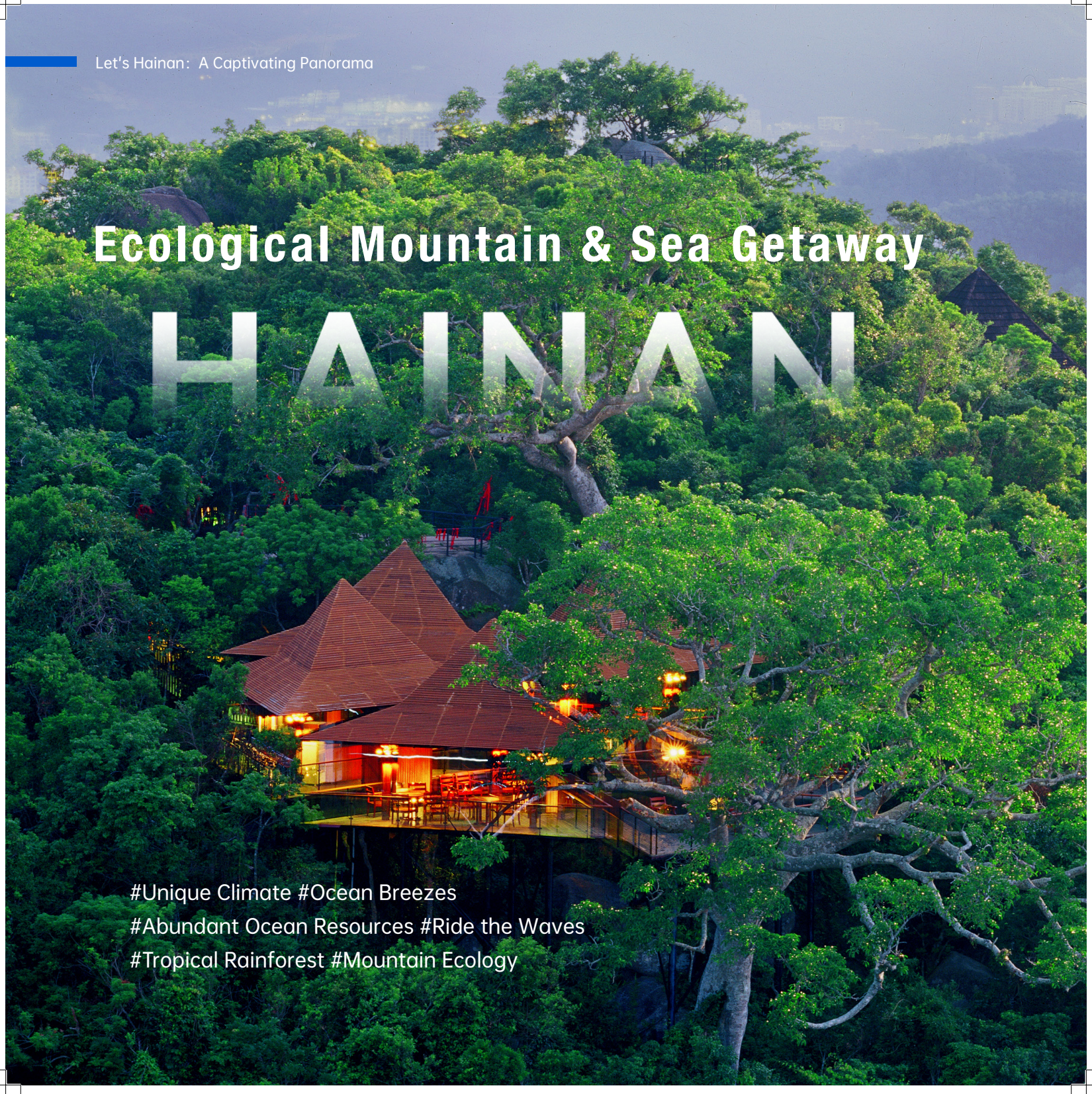
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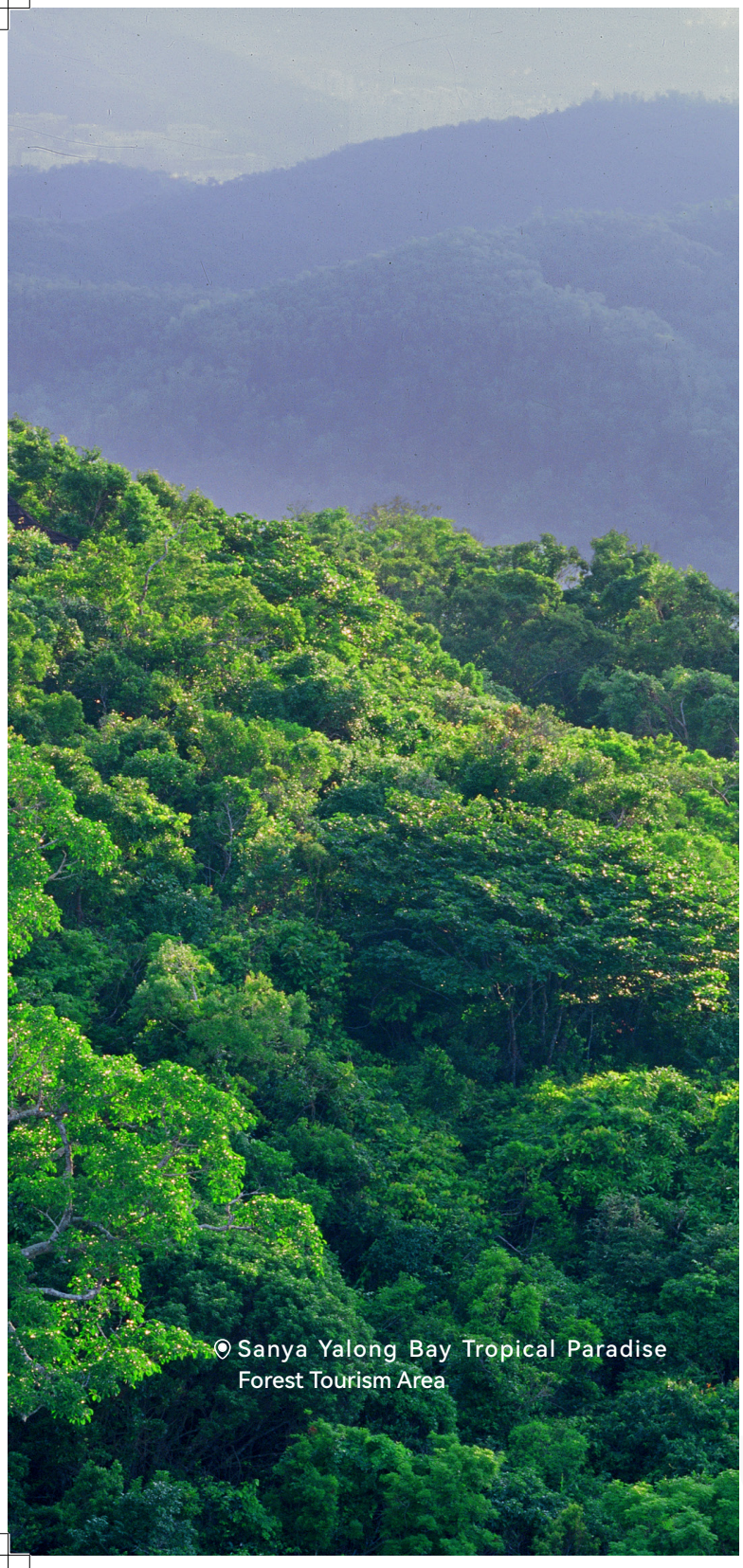
Let's Hainan
A Captivating Panorama



Ecological Mountain & Sea Getaway

HAINAN

#Unique Climate #Ocean Breezes
#Abundant Ocean Resources #Ride the Waves
#Tropical Rainforest #Mountain Ecology



Sanya Yalong Bay Tropical Paradise Forest Tourism Area

Hainan, Mother Nature's favorite mountain-sea paradise.

Want to embrace an ecological Chinese island? Along Hainan's 1,944-kilometer coastline, 68 stunning bays thread like pearls on azure shores. Relax at leisure in 21 coastal tourism zones or unlock the thrill of surfing and windsurfing at numerous water sports bases. Whatever your desire, the romance and vitality of ocean living is within reach. In the island's interior, the 4,269-square-kilometer National Park of Hainan Tropical Rainforest thrives with life. 81 peaks exceeding 1,000 meters in altitude support verdant canopies where fresh breezes carry the fragrance of flora and life grows freely, infusing every breath with a healing vibrancy. The 988-kilometer coastal scenic highway and 466-kilometer rainforest park scenic highway connect the splendor of the mountains with the sea. A tropical monsoon marine climate permeates the island, easing the scorching heat. Whether on a free-wheeling self-driving tour, enjoying the thrill of motorcycling, cycling the winding roads or on a hiking exploration, an immersive experience of coastal grandeur and rainforest serenity awaits. All this and more make Hainan an unforgettable island getaway destination.

Ocean Tourism

Embracing China's Azure Promise

The ocean surrounding Hainan is like an approximately 2-million-square-kilometer canvas of azure poetry. From "National Coast" Haitang Bay to the surfing mecca of Riyue Bay, from Wuzhizhou Island's coral secrets to Jiajing Island's pristine ecology, there is something here to satisfy every ocean dream and desire. With a spring-like climate all year round, every encounter with the sea becomes a heart-stirring experience.

1944-kilometer coastline
68 stunning bays
21 coastal tourism zones
7 water sports bases

• Wanning Shenzhou Peninsula Lighthouse

Iconic Bays & Azure Landmarks

- **Haikou Bay:** 10-kilometer urban coastline connecting Century Bridge and Wormhole Library. Enjoy daytime cycling with ocean views and the neon-lit harbor in the evening.
- **Dadonghai Bay:** Connecting exotic bar corridors and seafood plazas. Enjoy daytime sunbathing and evening neon parties for a full vacation atmosphere.
- **Yalong Bay:** 7.5-kilometer white sand beach offering international hotel clusters and premium coastal vacation options.
- **Haitang Bay:** China's "National Coast." Boasting Atlantis Sanya, Wuzhizhou Island, and International Duty Free City, where luxury coexists with nature.
- **Riyue Bay:** Enjoy over 200 surfable days per year and frequent international events at this paradise for global surf enthusiasts.
- **Shimei Bay:** A nearly 7-kilometer pristine silver beach boasting one of only two 4,000-year-old vatica mangachapoi forests in the world. Enjoy an international yacht club and star-rated hotels.
- **Qingshui Bay:** A 12-kilometer "singing sand beach" hosting yacht clubs and coastal golf courses. Enjoy a high-end vacation and artistic leisure time.



• Sanya Yalong Bay



• Wanning Riyue Bay

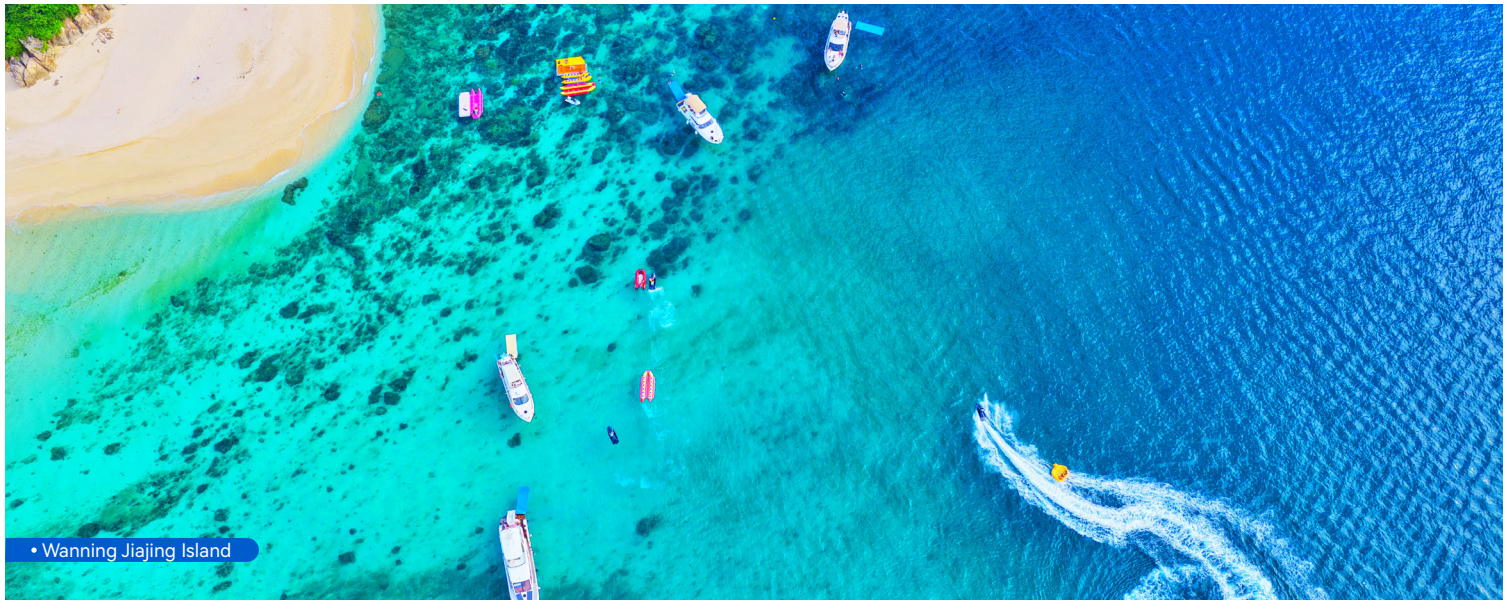
Unique Islands & Ocean Adventures

- **Wuzhizhou Island:** Known as China's Maldives for its fine sand and azure sea. Enjoy diving with tropical fish and 30+ other ocean activities.
- **West Island:** Coral stone houses preserve the memories of generations of fishermen. Enjoy clear waters and a range of ocean activities at this charming location.



• Sanya Wuzhizhou Island

- Boundary Island: Where mountains meet the sea. Enjoy island sightseeing with views of mountain-sea landscapes and dive into mysterious underwater worlds.
- Jiajing Island: Crystal-clear waters hide dense coral reefs and colorful schools of fish, making this the perfect destination for snorkeling and underwater exploration.
- Nanwan Monkey Island: Boasting a cross-sea cable car that overlooks "sea villages." Enjoy interacting with nearly 2,000 wild macaques in macaque natural reserves.



• Wanning Jiajing Island



• Lingshui Boundary Island



• Lingshui Nanwan Monkey Island


• Sailing


• Surfing


• Jet Skiing

Ocean Activities & Interactive Experiences

- Surfing: Wanning Riyue Bay is a golden surf spot with over 200 surfable days per year. October through March offers suitable waves for beginners to find their footing.
- Yachting: The province boasts over 2,000 yachting berths, and Sanya is known as the "City of Thousands of Yachts." Enjoy yachting with sea breezes and breathtaking seascapes.
- Sailing: Stable winds prevail at Haikou Xixiu Beach, Sanya Banshan Peninsula and other areas, all of which offer professional coaches, making the island perfect for family experiences or professional training.
- Diving: Enjoy year-round diving and coral reefs that harbor colorful life, perfect for scuba diving or snorkeling.
- Windsurfing: Haikou West Coast offers stable waves and clear waters. Hydrofoil windsurfing and other activities are easy to learn, making it perfect for amateur enthusiasts.

- **Paddleboarding:** Experience paddleboarding at Lingshui Coconut Island, Tonghai Village, Wanning Xiaoyangqiao and other areas for a unique and enjoyable experience navigating aquatic secrets.
- **Jet Skiing:** Professional experiences available at Sanya West Island and Wanning Riyue Bay coastal scenic areas, where visitors can enjoy the splash-filled thrill of speed under expert guidance.
- **Fishing:** Various reefs, beaches and estuaries offer excellent fishing grounds where visitors can catch Indo-Pacific king mackerel or grouper and enjoy dining on their fresh catch.
- **Low-Altitude Flying:** Enjoy ocean views by helicopter in Sanya, paragliding in Lingshui, or skydiving in Boao and experience the grandeur of the azure ocean from new perspectives.



• Lingshui Tonghai Village

Coastal Scenic Highway

A Romantic Coastal Exploration

Visitors wanting to capture the true coastal charm of China's only tropical island can hit the 988-kilometer coastal scenic highway for a real vacation "page turner." Unfurling along Hainan's coastline, the highway strings 68 outstanding bays, 30+ national A-level tourist attractions in China and 20 tourism resorts into a "pearl necklace." Volcanic rocks face windmills, ancient salt fields converse with the stars and Tanka fishing songs carry echoes of the ancient Maritime Silk Road as 5,000 years of marine civilization unfold. Roll down your windows and let those Pacific winds blow page after page of island stories into your journey.



• Wanning Zhengmenling Bridge

Must-See Sights

- Haikou Wormhole Library: A cave-inspired architectural gem. Perfect for daytime artsy photos or evening shots of the sunset turning the cave golden—a top spot for social media content.
- Wenchang Mulan Bay Windmill Coast: Home to Asia's tallest lighthouse set against a cluster of white windmills and the blue ocean—every snapshot exudes a fresh and natural vibe.
- Wanning Riyue Bay: China's surfing mecca, offering over 200 surfable days per year. With beach bars, a coconut-lined coastal road, and the China Tourism Group Surfing Station—featuring the country's first Olympic-standard artificial wave pool—this spot is not to be missed.
- Lingshui Xincun Port Fishing Rafts: Known as "Venice on the Sea," hop on a small boat to weave between floating fishing rafts. Capture the feeling of a village on water, and enjoy fresh seafood straight from the sea to your plate.
- Sanya Coconut Dream Corridor: A 19-kilometer coastal road lined with coconut palms. At sunset, the sky and sea turn crimson behind the swaying palms—an unmissable spot for seaside sunset photos.
- Danzhou Shenchong Coastal Resort Sea-facing volcanic stone homestays and seaside cafes featuring the striking "Chaser of Light" art installation make for unforgettable photo opportunities. At low tide, explore the Shichong Stone Weir (a traditional volcanic-rock fishing trap) to catch small seafood and collect shells, while motorcycle touring enthusiasts will find it a must-visit spiritual check-in spot.



• Wanning China Tourism Group Surfing Station


• Haikou Wormhole Library


• Wenchang Mulan Bay Windmill Coast

Rainforest Tourism

Exploring the Vitality of Tropical Rainforests

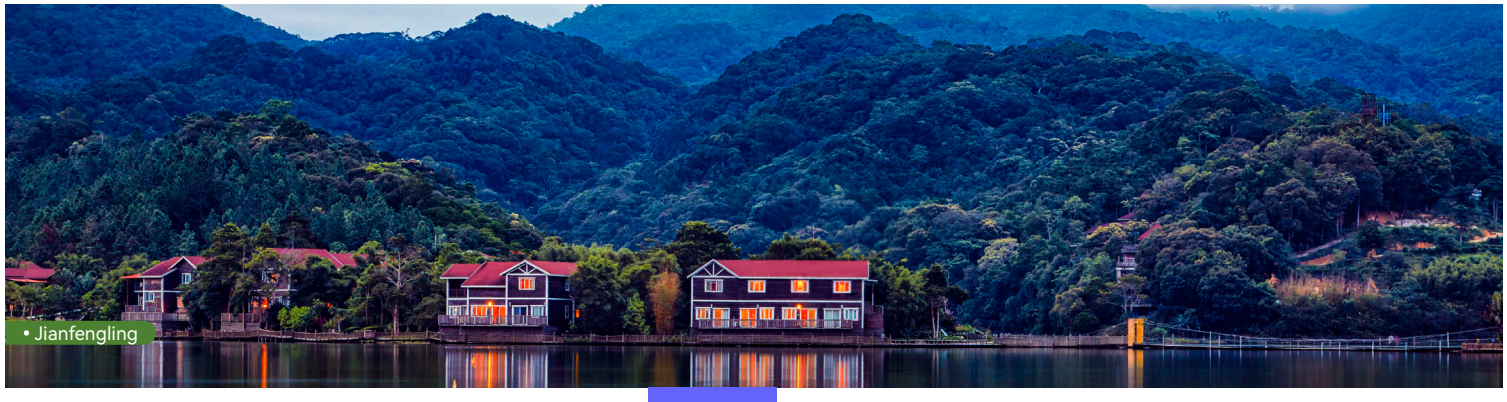
Hainan's rainforests are the most concentrated and well-preserved continental island-type tropical rainforests in China, and an important part of the global germplasm gene pool. Covering roughly one-eighth of the island's land area, these forests give birth to numerous rivers. From the 1,867-meter peak of Wuzhishan, visitors can take in this vast "green water tower," where the rainforest functions like a green heart, sustaining a continuous and thriving ecological system across the island. Beyond the rainforests, Hainan is also home to 1,216 square kilometers of precious wetlands, forming widely distributed "natural museums" throughout the island.

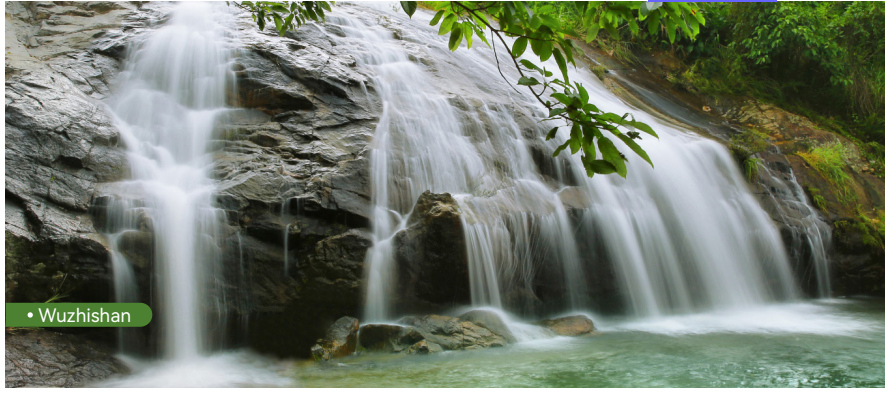
4,269-square-kilometer National Park of Hainan Tropical Rainforest
One of China's first 5 established national parks
81 peaks exceeding 1,000 meters in altitude
23 Hainan endemic wild animals including Hainan gibbons
419 Hainan endemic plant species

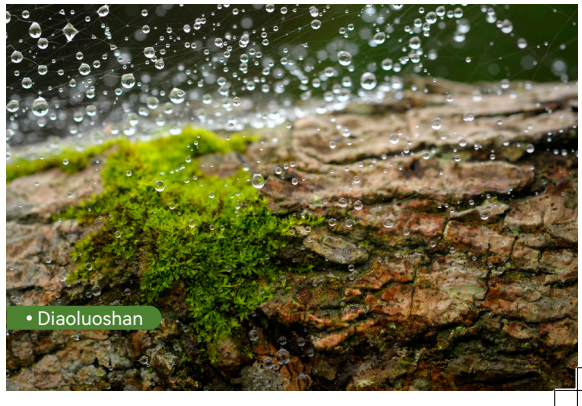
• Wuzhishan

National Park of Hainan Tropical Rainforest

- **Wuzhishan:** Hainan's highest mountain (1,867 meters above sea level) and source of the Changhua River and the Wanquan River. Boasting a wealth of crisscrossing mountain streams and rare plants.
- **Yinggeling:** Hainan's second-highest peak, where new species have been discovered many times in the past. Home to a professional science education center, it serves as a natural laboratory perfect for family learning and exploration.
- **Jianfengling:** Named one of China's Top Ten Most Beautiful Forests, this area features the Tianchi alpine lake nestled within misty cloud forests. Early risers can hike up the mountains to catch a breathtaking sunrise.
- **Bawangling:** Sole habitat for globally endangered primate species, the Hainan gibbon. Hear clear gibbon calls early in the morning and enjoy blooming kapok flowers in the springtime mountains.
- **Diaoluoshan:** Features Fengguo Waterfall, Dali Waterfall, Shiqing Waterfall, and numerous other waterfalls. Enjoy mist-permeated forests and abundant negative oxygen ions.
- **Limushan:** Boasts ancient towering trees, mountain streams, deep pools where many rare birds frequently appear, making it ideal for bird-watching and nature photography.
- **Maorui:** Karst landscapes coexist alongside rainforest wonders, while uniquely scenic vines wrap around rocks like natural works of sculpted art.


• Jianfengling


• Wuzhishan


• Diaoluoshan

Explore Nature in Scenic Forest Areas



• Hainan Baihualing Tropical Rainforest Cultural Tourism Area

- Hainan Baihualing Tropical Rainforest Cultural Tourism Area: With a drop of over 300 meters, Baihua Waterfall is the area's premium feature. Visitors can also experience zip-sliding through the rainforest or walking the treetop glass walkway for an up-close encounter with the mysterious rainforest.
- Mount Qixian Hot Spring National Forest Park: Taking its name from seven peaks shaped like fairy maidens, the park features crisp mountain air and soothing natural hot springs nestled at its base.

- Hainan Yanoda Rainforest Cultural Tourism Zone: Nicknamed the "Natural Museum of Tropical Rainforests," the zone offers visitors the experience of gliding over a sea of greenery on a high zipline, or wading upstream in full stream-trekking gear—a perfect spot for families to experience nature up close.
- Yalong Bay Tropical Paradise Forest Tourism Area: The filming location for numerous movies, the zone boasts rainforests alongside ocean vistas and offers ample opportunity for taking stunning nature photos.
- Red Canyon Cultural Tourism Area in Wuzhishan City: Raft through canyons and experience the exhilarating speed and fervent passion of white water rapids as nature's wild charm is brought to life.
- Dongfang E'xianling Ecological and Cultural Tourism Area: With karst landscapes meeting primitive rainforests, E'niang Cave is perfect for exploring, while the neighboring Daguang Dam Reservoir's clear waters invite boat tours, lakeside picnics, and camping trips, making it feel like a fairyland.
- Haikou Dongzhai Port Mangrove Tourism Area: With extensive tidal flats and calm shallow waters that shelter rare migratory birds, like black-faced spoonbills, this is China's largest contiguous mangrove conservation area.



• Sanya Yalong Bay Tropical Paradise Forest Tourism Area



• Red Canyon Cultural Tourism Area in Wuzhishan City

Tropical Rainforest National Park Scenic Road

Wandering Through a Green Paradise

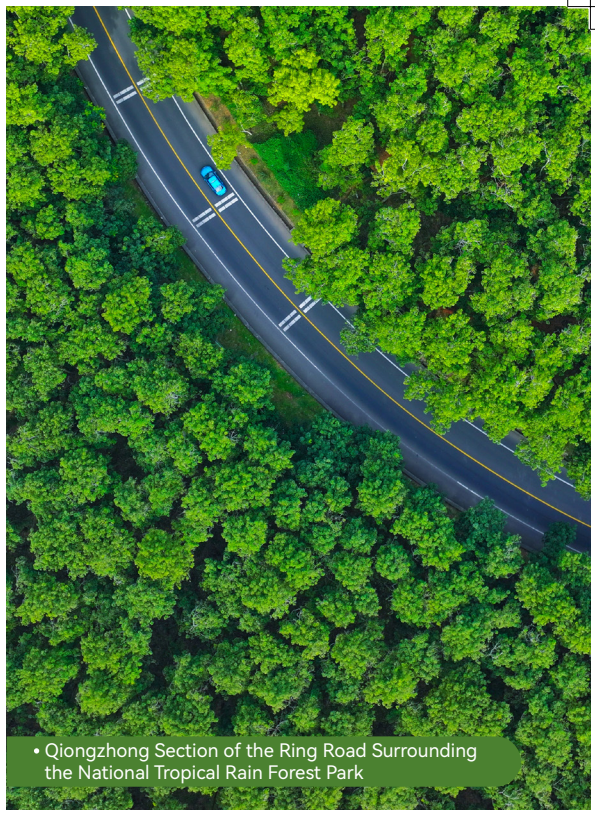
To experience China's most untouched rainforest ecosystem, follow the 466-kilometer Tropical Rainforest National Park Scenic Road—the gateway to the "green heart" of Hainan. The route threads through the Diaoluoshan, Limushan and Yinggeling mountains, and embraces Wuzhishan Range. The region is a living germplasm bank, sheltering 4,367 higher plant species and 651 wild vertebrate species. Each morning, the Hainan gibbons' song reverberates through the valleys. Driving through this emerald world, visitors can switch off their AC and roll down the windows, letting the refreshing negative oxygen ions fill their lungs.



• Qiongzhong Section of the Ring Road Surrounding the National Tropical Rain Forest Park



• Baoting Shenyudao Cultural Tourism Area



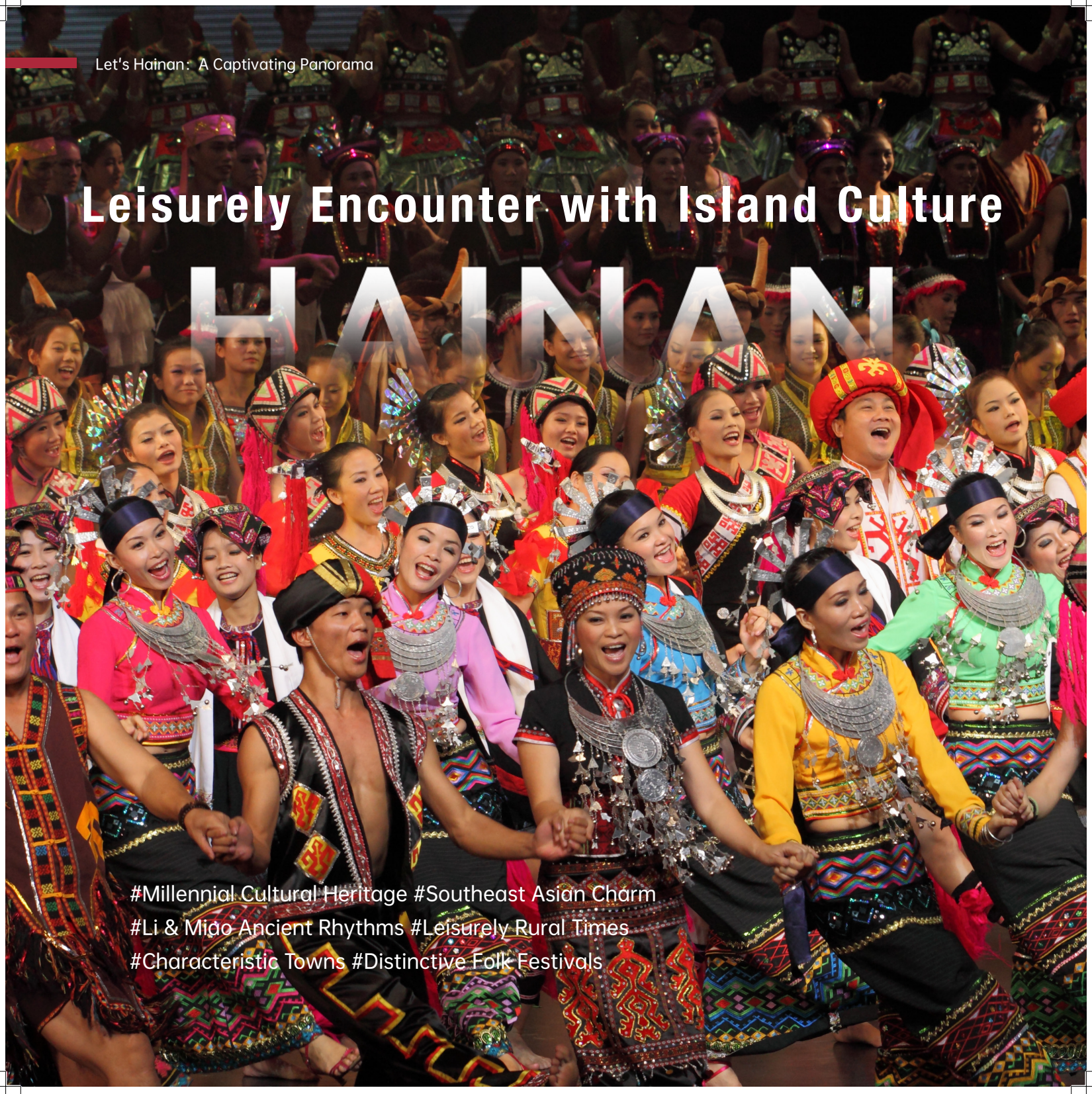
• Qiongzhong Section of the Ring Road Surrounding the National Tropical Rain Forest Park

Must-See Sights

- Baoting Shenyudao Cultural Tourism Area: Offering a harmonious blend of mountains and water, visitors can stroll along rainforest trails to the sound of murmuring streams and clear birdsong, becoming truly immersed in nature's tranquility.
- Ledong Jianfengling Tianchi (Heavenly Lake): Boasting a high-mountain lake hidden deep within the rainforest where the morning mist swirls above the water, this is the perfect place for capturing rainforest lake images that appear straight out of a fairy tale. A spectacular sea of clouds also lies in store for those willing to get there in time to witness the sunrise.
- Lingshui Fengguo Waterfall: With a chain of 10-tiered waterfall clusters in just 1.5 kilometers, this is hailed as "Hainan's No. 1 Waterfall." During the rainy season, the waterfall's width expands to 60 meters. When sunlight hits at an angle, visitors can photograph the stunning phenomenon of a rainbow arching through the falls—capturing the rainforest's dramatic beauty amid mist and spray.
- Baisha Meteorite Crater Tea Culture Tourism Zone: An ecological tea garden encircled by rainforest and enhanced by the unique feature of a "meteorite crater." Visitors can wander through tiered terraces and try traditional Chinese tea-picking and handmade green-tea crafting—an experience where the fragrance of tea blends beautifully with the breath of the rainforest.

Leisurely Encounter with Island Culture

HAINAN



#Millennial Cultural Heritage #Southeast Asian Charm
#Li & Miao Ancient Rhythms #Leisurely Rural Times
#Characteristic Towns #Distinctive Folk Festivals


Sanyuesan Festival

Hainan, Mother Nature's favorite mountain-sea paradise.

Blessed throughout the ages, Hainan Island was an important hub on the ancient Maritime Silk Road. It witnessed merchant ships carrying civilization and spices across stormy seas to the rest of the world and was a place that welcomed its migrant ancestors from beyond the waves, allowing diverse regional cultures to take root and merge here. The ancient Li people recorded time into the warp and weft of their brocade, while the pulsing rhythms of the Li and Miao "Sanyuesan Festival" bamboo pole dance embodied their passionate zest for life. The carved corridors of Qilou Old Street are etched with the ocean-crossing nostalgia of overseas Chinese, as the rich aroma of Nanyang coffee mingled with local partridge tea to create a unique island flavor palette. The coconut trees planted in Hainan by the literary master Su Dongpo have grown into forests, and together with the cheerful tones of Danzhou Diaosheng, they are now woven into the island's cultural fabric. Visit the island for a stay in fishing villages serenaded by the sea, where mornings begin with boats returning full of fish from the ocean. Relax under centuries-old banyan trees with sunlight dancing through the leaves. Forget the urban rush—here, life moves at its own gentle pace; every breeze alive with culture, every inch of earth preserving time's secrets.

Cultural Tourism

Dialogue with Millennial Island History

Hainan is a cultural island steeped in history. As an important hub on the ancient Maritime Silk Road, diverse civilizations intertwined here, nurturing distinctive cultural landscapes. From the ancient ceremonies of Li and Miao villages to Qilou Old Street exuding Southeast Asian charm, from Su Dongpo's enduring legacy to the exquisite skills of intangible cultural heritage, every corner tells a story of the island's past and present.

Cultural memories of an ancient Maritime Silk Road trading hub
32 national-level intangible cultural heritage items
Fusion of marine, Li & Miao, Central Plains and Southeast Asian cultures
Distinctive folk festivals year-round

• Traditional Li Textile Techniques of Spinning, Dyeing, Weaving & Embroidery

Legacy of Intangible Heritage

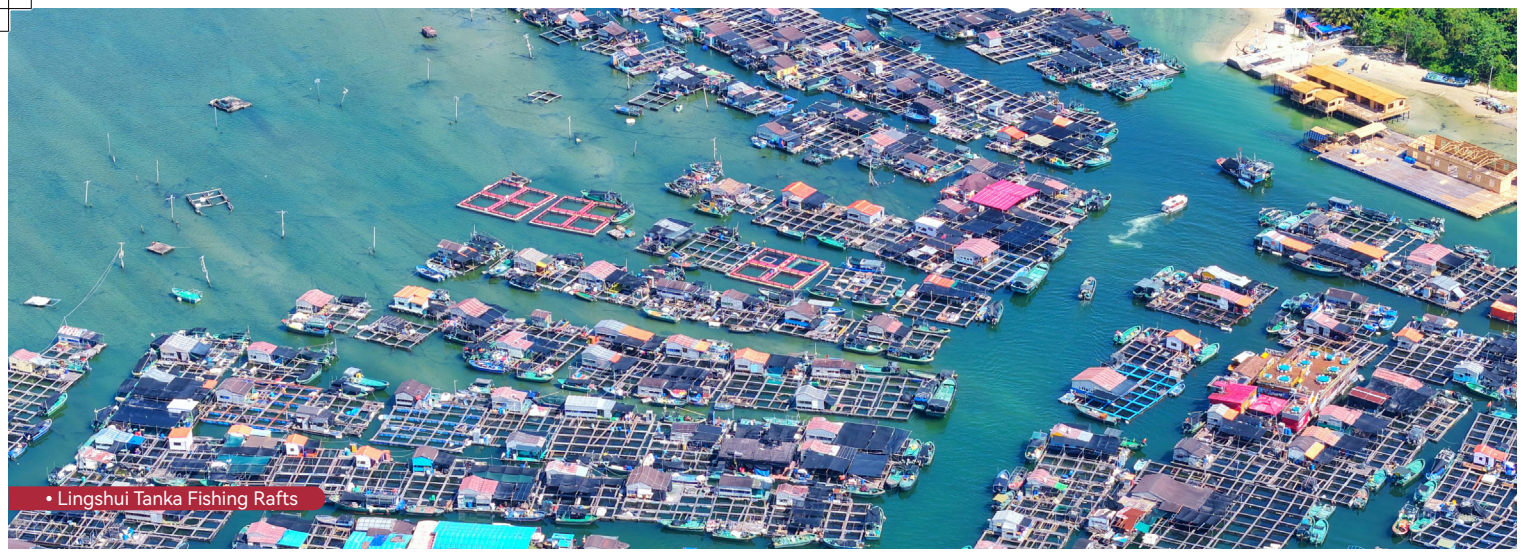
- **Traditional Li Textile Techniques of Spinning, Dyeing, Weaving & Embroidery:** Included on the UNESCO's Representative List of the Intangible Cultural Heritage of Humanity and regarded as a living fossil of Chinese textile history, the vivid patterns of Li brocade reflect the ancient people's deep reverence for nature.
- **Qiongju Opera:** Hainan's local opera that integrates singing, reciting, acting, and martial arts. Its distinctive Qiong melodies have been passed down through the generations, blending tradition with modernity.
- **Traditional Sea Salt Solar Evaporation Techniques:** The thousand-year-old salt fields in Danzhou have maintained the primitive solar evaporation method for 1,200 years. Salt troughs carved from volcanic rock stand as a testament to the ingenuity of ancient people.



• Qiongju Opera



• Traditional Sea Salt Solar Evaporation Techniques



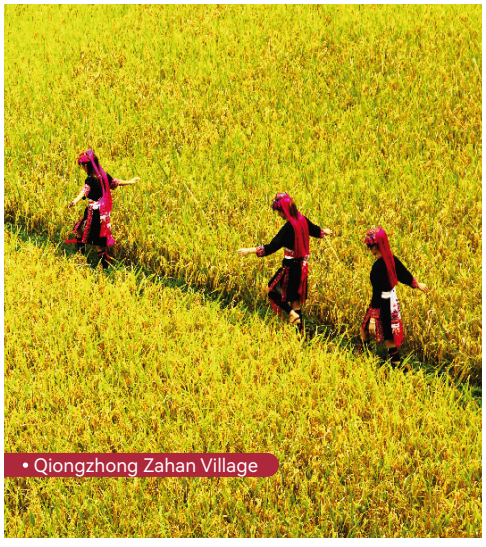
• Lingshui Tanka Fishing Rafts

Legacy of Multicultural Heritage

- Dongpo Culture: Su Dongpo, the renowned literary figure of the Northern Song Dynasty, was exiled to Danzhou, where he taught and spread the culture of the Central Plains. His integrity, spirit, and poetic charm are deeply embedded in the island's cultural heritage.
- Li & Miao Culture: The Li people express their millennia-old romance through Li brocade, while three-color rice and Miao folk songs showcase the vibrant Miao spirit and boundless enthusiasm for life.
- Southeast Asian Culture: As China's third-largest hometown of overseas Chinese, Hainan preserves the legacy of returning overseas Chinese while continuing to celebrate Southeast Asian culinary traditions.
- Tanka Culture: Once living on fishing rafts as seafaring nomads, the Tanka people cultivated a distinctive lifestyle, embodying a profound bond with the ocean.



• Li brocade



• Qiongzhong Zahan Village



• Haikou Qilou Old Street

Exploring the Island's Cultural Attractions

- **Hainan Museum:** Home to around 26,000 collected artifacts, the museum traces Hainan's history from prehistoric times to modern times and serves as a key window into the island's culture.
- **China (Hainan) Museum of the South China Sea:** Highlighting the natural environment and human history of the South China Sea, the museum brings to life the ancient Maritime Silk Road's illustrious past.



• China (Hainan) Museum of the South China Sea



• Binglanggu·Hainan Li & Miao Cultural Heritage Park

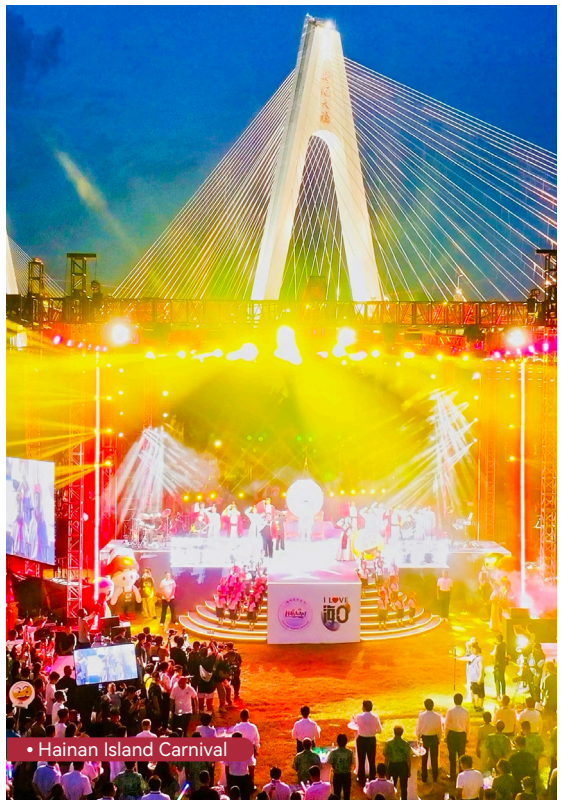
- **Haikou Qilou Old Street:** A distinctive landmark where culture and commerce meet, the century-old Qilou (arcade buildings) stand proudly, their weathered walls whispering tales of Haikou's commercial past.
- **Binglanggu·Hainan Li & Miao Cultural Heritage Park:** In rural villages, visitors can try Li brocade weaving, bamboo pole dancing and long table feasts, immersing themselves in the simple daily life of ethnic minorities.



• Haikou Qilou Old Street



• Qionghai Tanmen Beachcombing Festival



• Hainan Island Carnival

Folk Festivals & Customs

- Hainan Island Carnival: Featuring cultural performances, gourmet delights and sports events, it is Hainan's most prominent tourism festival.
- Sanyuesan Festival (Third Day of the Third Lunar Month): The Li and Miao people's grandest festival, where people dressed in traditional costumes sing and dance, perform sacrificial rites, and sing courtship songs, showcasing the vibrant charm of ethnic culture.
- Lantern Festival Flower Exchange Festival (Haikou): On the fifteenth day of the first lunar month, people exchange fresh flowers to share blessings in a folk carnival unique to Haikou.
- Tanmen Beachcombing Festival (Qionghai): Featuring rituals honoring the sea, beach combing, and seafood feasts, this festival celebrates the deep bond between fishing communities and the ocean.
- Hainan Island International Film Festival: Bringing together filmmakers from around the world, with film screenings and celebrity events, this festival infuses the island with artistic energy.

Villages & Towns

Discovering Slow Living in Everyday Life

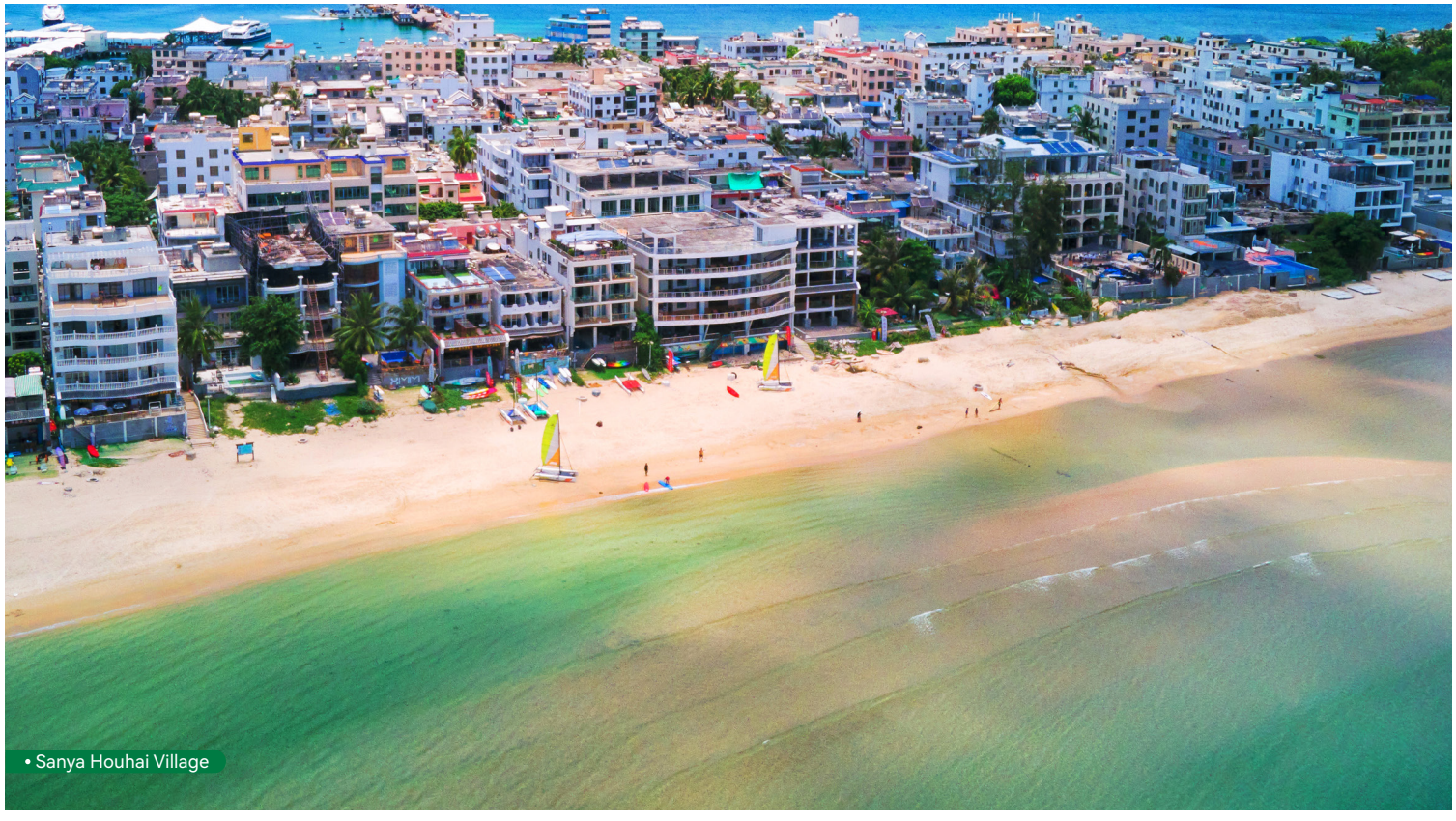
In Hainan's villages and small towns, life moves at a delightful, unhurried pace. Fishing villages hug the shoreline, rural hamlets are cradled by coconut groves, and quaint towns radiate enduring charm. Time seems to slow down here. Visitors can comb the beaches, gather fresh farm produce, wander historic streets, and savor the island's serene, everyday beauty.

304 Coconut-level rural tourism sites
Diverse coastal, pastoral, volcanic landforms
Distinctive characteristic towns
Immersive rural interactive experiences

• Danzhou Lizha Village

Shoreline Fishing Villages

- Haikou： Lian Li Zhi Fishing Village: Dig for shellfish at low tide, then indulge in local specialties like salted duck and seafood hotpot, savoring the true taste of a fishing village.
- Sanya Houhai Village: A village of mountains, sea and everyday charm. Surf the waves at Queen Bay by day, wander beach markets at dusk, and enjoy live bar music blending with the sound of the tides at night.
- Qionghai Paigang Village: Nestled by Tanmen's thousand-year-old harbor, this fishing village hosts the annual Beachcombing Festival and a chance to savor fresh seafood while experiencing authentic fishing-village life.
- Lingshui Chiling Village: Stretching along an 8-kilometer coastline, this village showcases the unique nomadic maritime culture of the Tanka people and offers breathtaking sunrises over the sea.
- Lingao Touyang Haitang: With coral stone houses and quaint homestays, this village is perfect for photography, beachcombing, sunset watching, and experiencing the leisurely charm of fishing-community life.



• Sanya Houhai Village



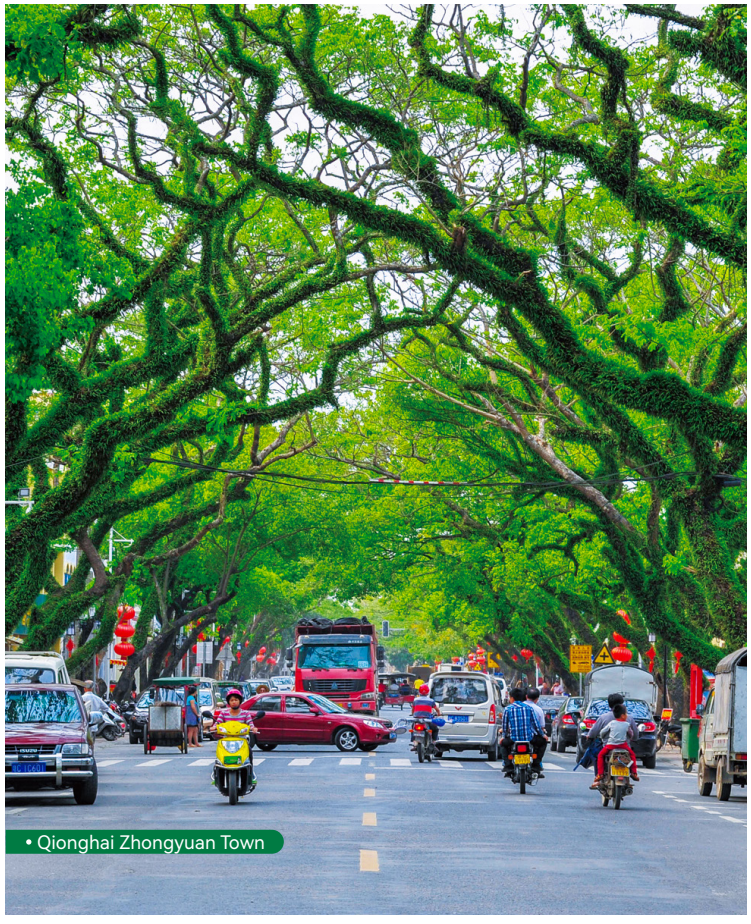
• Baoting Shenyudao

Poetic Living in Pastoral Villages

- Qionghai Nanqiang Village: Often called Hainan's "rural reception hall," Nanqiang Village delights with lush greenery, birdsong and blossoms, and has welcomed distinguished guests from across the globe attending the Boao Forum for Asia.
- Sanya Zhongliao Village: A century-old Li village, featuring betel nut trees, traditional Li cottages and totem murals, inviting visitors to experience the poetic charm of rural life.
- Wuzhishan Maona Village: Nestled at the foot of Wuzhishan, this authentic Li village offers views of distant peaks, scenic farmland and an opportunity to immerse in traditional Li music and dance.
- Baisha Ecological Green Tea Garden: Located within a within a 700,000-year-old meteorite crater, this tea garden offers tea picking, roasting, and tasting amid the fragrant blend of tea and rainforests.
- Baoting Shenyudao: Built among green among green mountains and clear waters, this idyllic retreat allows visitors to immerse themselves in the serene rhythms of Chinese Zen life, whether boating on the lake or relaxing in a teahouse.

Relax in Characteristic Towns

- Haikou Yanfeng Town: Explore China's largest continuous mangrove reserve by boat and watch egrets soar in a place where nature and local life blend harmoniously.
- Wenchang Longlou Town: An ideal spot for space observation and beach leisure, this charming town offers a romance that feels out of this world.
- Qionghai Boao Town: Home to the permanent site of the Boao Forum for Asia, this town features the confluence of three rivers flowing into the sea and Jade Belt Beach, blending international perspective with natural beauty.
- Wanning Xinglong Town: A famous overseas Chinese town where the aroma of black coffee and Southeast Asian pastries fills the streets, imbuing the town with exotic charm.
- Lingshui Xincun Town: Discover Tanka culture in this fishing village where thousands of rafts create a spectacular sea-bound settlement, and explore the lively Nanwan Monkey Island nearby.
- Sanya Tianya Town: Known as "China's Santorini," Tianya Town captivates visitors with its coastal holiday vibe and blue-and-white architecture lining the sweeping bay.


• Qionghai Zhongyuan Town


• Haikou Yanfeng Town


• Lingshui Xincun Town


Wanning Shenzhou Peninsula
Diverse Tourism Island
HAINAN
#Diverse Activities #Family Education Travel
#All Ages Welcome #Personalized Customization
#Land, Sea & Air Experiences #Business Conferences & Exhibitions



The excitement of Hainan never comes in one form.

Beyond the romance of the ocean and the serenity of the rainforest, this sun-kissed island offers three-dimensional adventures on land, at sea, and in the air, with activities for all ages and interests.
Visitors can witness the cosmic thrill of a rocket launch, ride the waves with speed and passion, engage their children in immersive nature and cultural experiences, capture unforgettable wedding moments amid mountains and seas, or take their best swing against the backdrop of coconut breezes and ocean views. From professional competitions to leisurely pastimes, hidden gems to bespoke tours, a diverse array of experiences connects the island's endless possibilities, allowing every traveler to create their own cherished island memories.

Space Tourism

Sky-Gazing Amid Tropical Breezes

Hainan's romance lies not only in its seas but also in its stars. As the site of China's only low-latitude coastal launch site, Wenchang leverages its advantageous latitude of low latitude, proximity to the equator and high launch efficiency to send rockets soaring from coconut-fringed shores into the heavens. More than a hub for aerospace innovation, it has become a distinctive destination where launch viewing, science education, and starlit wonder converge—a place where everyone's space dreams can take root on this tropical island.

China's first low-latitude coastal launch site
Multiple annual rocket launch viewing opportunities
Professional space science education venues
Unique combination of space + island scenery



Recommended Viewing Points

- Wenchang Rocket Launch Viewing Center
- Wenchang Yaoguang Rocket Viewing Platform
- Beaches surrounding Wenchang Spacecraft Launch Site
- Some hotel observation platforms

• China Wenchang Spacecraft Launch Site

Sports Tourism

Unleashing Tropical Passion

If you are looking to unleash your sporting passion, Hainan's mountains and seas offer the most expansive arena imaginable. With 1,944 kilometers of golden coastline, over 300 days a year of ideal sporting weather, and multiple national southern sports training bases, Hainan has become a vast "sea–land–air" playground for athletes and enthusiasts alike. It is both a cradle for Olympic champions and a stage for everyday sports lovers—where every passion can shine beneath the island sun.

12 national southern sports training bases
50+ annual international and domestic top-tier events
Island-wide professional sports support facilities
Warm seawater (annual average temperature 26.5°C)

Mountain-and-Sea Galloping Land Sports

- Cycling & Motorcycle Tours: Two scenic loop highways link Hainan's spectacular mountains and coastline, and the island's climate with no winter all-year-round means both motorcycle trips and cycling adventures can be enjoyed in any season.
- Marathons: Run through coconut groves, along the coastline, and across lush greenways with the sea breeze at your back, enjoying the island's unique "run-as-you-travel" experience.
- Golfing: A year-round golfer's paradise with 30+ distinctive courses ranging from seaside Links to mountain-rainforest and urban-woodland designs—all set against breathtaking mountain and ocean vistas.
- Rainforest Trekking: Venture deep into National Park of Hainan Tropical Rainforest to be amazed by strangler figs, stone-embracing roots, and other rainforest marvels, and immerse yourself in the wild charm of nature.



• Wanning Shenzhou Peninsula Golf Club



• Tour of Hainan International Road Cycling Race

Water Sports & Wave Dream-Chasing

- Sailing & Windsurfing: Home to China's national team winter training base and multiple international competition venues, Hainan offers stable monsoon winds and crystal-clear waters—ideal for everything from beginner sessions to professional training.
- Surfing: With over 200 surfable days a year, clean, consistent waves, and crystal-clear waters, Hainan is a paradise for surfers from home and abroad. Beginners can get started quickly, while experienced riders can take on more advanced breaks. The island is also home to China's first artificial wave pool, catering to surfers of every level.
- Diving: With crystal-clear waters and vibrant underwater landscapes, the island offers snorkeling, scuba diving, night diving and more—providing an immersive way to experience the dazzling world beneath the waves.
- Sea Fishing: Hainan's lengthy coastline offers more than 130 fishing grounds and thousands of fishing spots, and is home to an IGFA-certified site ranked among the world's top three sea-fishing destinations.
- Paddleboarding & Kayaking: With abundant waterways, Hainan lets visitors kayak through rainforest hideaways or skim across coastal shallows. The activities are beginner-friendly and offer plenty of variety.



• Kayaking

• Round Hainan Regatta







Exciting Sports Events

- Round Hainan Regatta
- ILCA Asian (Open) Sailing Championship
- Hainan Free Trade Port International Triathlon
- Wanning International Surfing Competition
- Tour of Hainan International Road Cycling Race
- Hainan Golf Open
- Hainan Danzhou International Marathon
- Hainan Free Trade Port Rural Dragon Boat Competition
- Hainan International Wushu Competition

Romantic Weddings

Timeless Tropical Island Vows

Hainan's romance is written in its coconut breezes and ocean vistas. Azure coastlines form the perfect backdrop, while mysterious rainforests stand as witnesses to every couple's vows—each location radiating the beauty of love. With comprehensive wedding support facilities, diverse ceremony venues, and fully customized services, Hainan has earned its reputation as China's premier romantic destination. Whether it's a dreamy seaside wedding, a serene rainforest ceremony, or a celebration of unique ethnic wedding customs, every couple can capture unforgettable moments to cherish for a lifetime.

Diverse themed wedding vacation destinations
Premium wedding-equipped hotels
"Wedding + Honeymoon + Travel Photography" one-stop services
Couples' vacation destination



• Romantic Seaside Wedding Photoshoot

Diverse Romantic Island Weddings

- Romantic Seaside Weddings: Exchange vows by the sea and seal your love on sandy shores, surrounded by swaying coconut groves and pristine beaches.
- Secluded Rainforest Weddings: Exchange vows amid lush greenery filled with negative ions, breathing in the fresh, rainforest air, and promise a lifetime together.
- Underwater Weddings: Exchange vows in a one-of-a-kind underwater ceremony with coral reefs and tropical fish to bear witness.
- Yacht Weddings: Set sail on a private yacht and capture your wedding photos against the stunning backdrop of the South China Sea.
- Li & Miao Ethnic Weddings: Dress in traditional Li brocade clothing and Miao attire, and celebrate with unique customs such as roadblock welcomes, bamboo pole dances, long table feasts, and other vibrant ethnic wedding traditions.



• Chapel Wedding



• Li & Miao Weddings



• Helicopter Wedding Ceremony

Family Education

Multi-Dimensional Island Classrooms

Hainan is a museum without walls. From deep-sea coral reefs to hidden rainforest wonders, and from thousand-year-old intangible cultural heritage to cutting-edge space innovation, the island offers a "nature + culture + technology" three-dimensional learning system that creates immersive experiences for children. No rote memorization—only hands-on exploration: discover rare species in the rainforest, decode the secrets of civilization in museums, and spark dreams of space at launch sites. Every touch, every sound, every discovery leaves a lasting mark on a child's journey of growth.

4 major educational themed sectors
100+ provincial-level practical educational bases
100+ interactive experience projects
Curriculums suitable for all ages

Investigate Nature's Ecological Wonders

- Enter the Leiqiong UNESCO Global Geopark and explore the geological secrets of ancient volcanoes.
- Learn ocean basics, visit coastal mangroves, and observe wintering waterbirds, viviparous plants, and fiddler crabs existing in ecological symbiosis.
- Hike through National Park of Hainan Tropical Rainforest, observe strangler figs phenomenon, aerial gardens, and other rainforest marvels and learn about Hainan gibbons, macaques and other rare animals.


• Sanya Atlantis Aquarium


• Rainforest Field Education


• Marine Field Education

Intangible Cultural Heritage — Dialogue with Civilization

- Visit Hainan Museum to understand the history of the island's transformation and its ancient Maritime Silk Road origins.
- Learn Li brocade weaving and bamboo pole dancing at the Binglanggu·Hainan Li & Miao Cultural Heritage Park, and become immersed in the charming simplicity of ethnic customs.
- Dress in Han Fu at Dongpo Academy, recite classical poetry, and partake in a traditional Song Dynasty apprenticeship ceremony.
- Visit Danzhou's thousand-year-old salt fields and witness 1,200 years of traditional sea salt solar evaporation method.



• Danzhou's Thousand-year-old Salt Fields

Hands-On Adventures for Growing Minds

- Experience an introduction to surfing at Wanning Riyue Bay, in a challenge of courage and balance.
- Plant corals or dive at Lingshui Boundary Island or Sanya Wuzhizhou Island, and enjoy swimming with tropical fish.
- Take a family cycling tour along the island's scenic highways and create lasting memories amid the mountains and sea.
- Camp out on the beach for a night of stargazing and experience nature's wonder and romance.



• Sanya Wuzhizhou Island



• Lingshui Boundary Island

Dreams of Space Innovation

- Discover China's cutting-edge space technology at Wenchang Hang Tian Ke Pu Guan and other venues, handle rocket models and attempt simulated rocket launches.
- Visit Sanya Yazhou Bay Deep Sea Science Museum and board the "Shen Hai Yong Shi" submersible model for an immersive deep-sea operation experience.
- Discover the secrets of southern rice breeding at Sanya Paddy Field National Park and pay tribute to the pioneering spirit of Chinese scientist Yuan Longping.

Low-Altitude Flying

A New Perspective on Hainan

Hainan offers over 300 days of flyable weather each year, with excellent clear airspace conditions and exceptional visibility, making low-altitude flying an unmissable experience. Soar above the ocean in a helicopter, feel the freedom of paragliding, embrace the adrenaline of skydiving, or race through the skies with drones—each flight offers a unique perspective on the island's coconut-scented breezes, sparkling seas and majestic mountains.

300+ flyable days per year
Full-process safety protocols
Multilingual services
Fun & extreme experiences

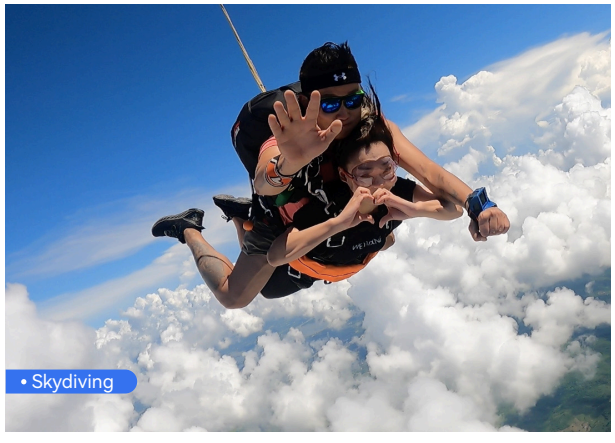
• Powered Paragliding

Thrilling Experiences Overlooking the Ocean

- Helicopter Sightseeing: Circle at low altitudes for breathtaking views of Hainan's azure coasts, coconut-fringed towns, and lush rainforest mountains. Customized routes are also available for wedding processions and exclusive island tours.
- Skydiving: Jump from a high altitude of thousands of meters and feel the exhilarating rush of free fall. Once the parachute opens, visitors can drift above the clouds enjoying breathtaking views of the South China Sea before touching down on sun-drenched beaches.
- Paragliding: Launch from mountaintops or coastal slopes and glide gracefully on the wind, feeling like you're floating through a living painting and enjoying the comfort and relaxation. Experiences are suitable for families, couples, and other groups of people.



• Helicopter Sightseeing



• Skydiving



• Paragliding

Exploring the Island

Discover Hainan's Beauty Through Diverse Transport

The beauty of Hainan lies along every road that leads to its mountains and seas. Hainan Ring High-Speed Railway links towns and bays, scenic highways wind through rainforests and along beaches, and the roar of motorcycle engines, the spin of bicycle wheels, and the eye of drone cameras trace the island's contours. With so many ways to explore, there's no need to rush or stick to a fixed itinerary—every mode of transport reveals a unique side to Hainan.

World's first circular high-speed railway around the entire island
Three major airports with efficient air-rail intermodal transport
Coastal + rainforest scenic highways
No highway tolls or bridge fees



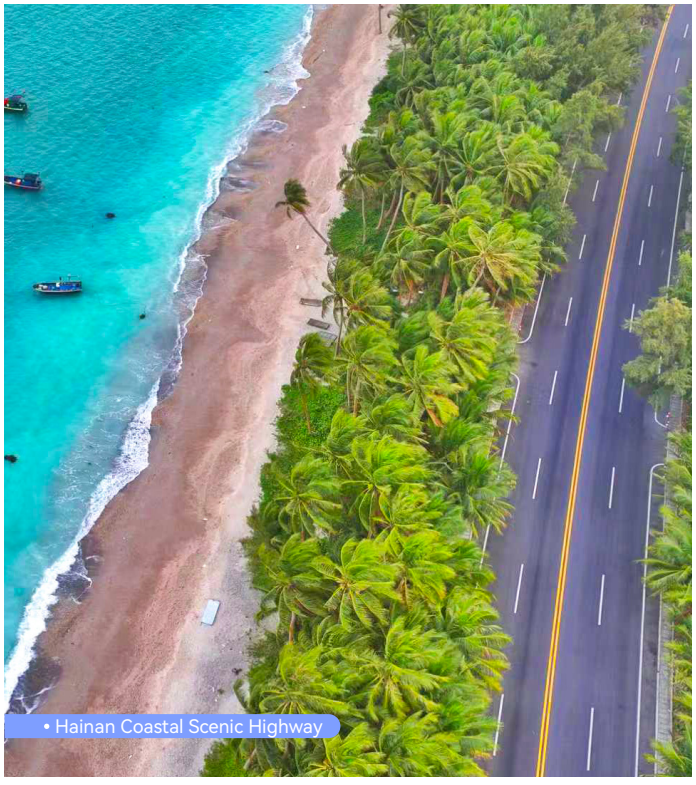
• Island Cycling Tour

Circular High-Speed Railway & Chasing Winds and Seas

- Hainan Ring High-Speed Railway: Experience the world's first circular high-speed railway around the entire island, blending speed with spectacular scenery. On the eastern ring, coconut palms sway along the coast, while the western ring reveals volcanic landscapes. In just five hours, this circular journey takes travelers to fishing villages, rice fields, and pristine beaches.
- Sanya-Ledong Tourist Railway: Designed specifically for travelers, this scenic railway features carriages inspired by ocean waves and coconut palms, linking iconic attractions such as West Island, Tianya Haijiao (The End of the Earth) and Jianfengling.



• Hainan Ring High-Speed Railway


• Hainan Coastal Scenic Highway


• Hainan Tropical Rainforest National Park Scenic Road


• Wanning Shimei Bay Camping

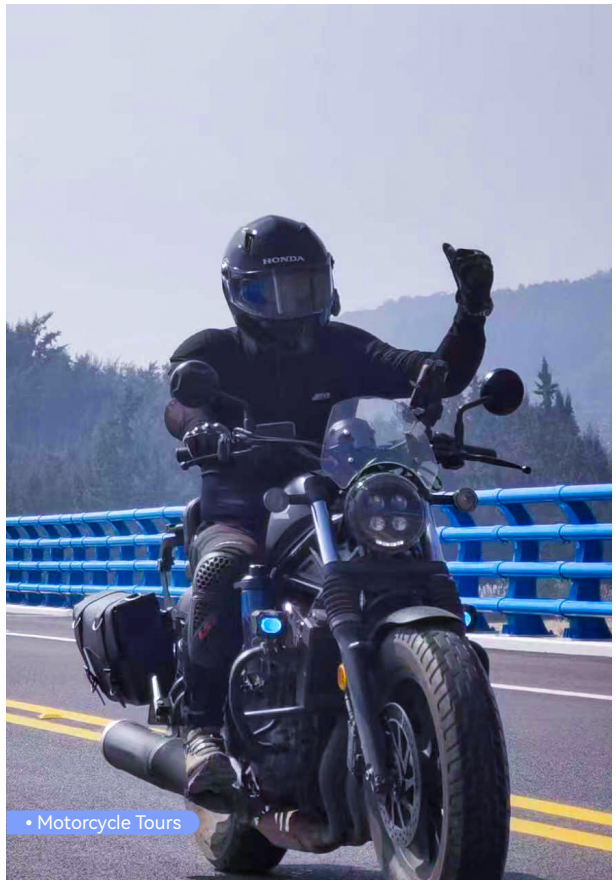
Self-Driving Tours & Island Wandering

- Outer Ring Scenic Highway: Stretching 988 kilometers along the coast, this scenic highway passes through 12 coastal cities, and counties. Smart service stations along the way offer one-stop amenities including vehicle charging, rest areas, and tourist information.
- Inner Ring Scenic Highway: This 466-kilometer highway winds through National Park of Hainan Tropical Rainforest, spanning 4,269 square kilometers. With exceptionally high concentrations of negative oxygen ions, it's perfect for a refreshing "forest-breathing" self-drive adventure.
- Highway Network: China's first fully toll-free highway system offers the liberating experience of "one continuous drive." The island ring highway, together with branch highways such as Haiwen, Haisan, Shanhai, Wanyang, and Wenlin, forms a comprehensive network that links with scenic highways and the rail system, making it easy to combine fast travel with leisurely island exploration.
- RV Camping: An elevated way to travel and ideal for immersive cultural exploration. Stargazing tents and luxury campsites offer a close connection with nature, bringing the outdoors into your journey.

Motorcycle Tours & Riding Toward the Sea and Wind

Hop on a motorcycle and let the engine's roar blend with the sound of the ocean—Hainan's most liberating way to roam. The eastern route offers relaxed, romantic roads lined with coconut palms; the western route showcases rugged volcanic coastlines; and the central route through the mountains feature winding rainforest curves. The island's road network caters to riders of every skill level.

- TIPS: Multiple motorcycle tour clubs across the island offer motorcycle model rentals, repairs, and one-way drop-off services for worry-free journeys.



• Motorcycle Tours

Free Leisurely Cycling Tours

Cycling in Hainan means embracing the island's mountains and seas at a slower, gentler pace. Island-circling green cycle paths link coconut groves, bays and villages, with flat eastern routes perfect for leisurely rides and more rugged western sections offering greater adventure. With year-round ideal weather, cycling here is never limited by the season.

- TIPS: The well-known long-established local 517 Cycling Club network offers over 3,000 bike options plus on-the-ride supply and repair services, ensuring every pedal stroke results in pure scenery.


• Island's Tour Buses

Laid-Back Tourist Buses

Forget planning and navigation or fighting for parking and hop on the island's tour buses—the top perfect option for laid-back travelers. Vibrant colored buses with panoramic windows offer onboard guides sharing local customs and photography tips. Themed routes span the island's major attractions.

- TIPS: Search for the "Hainan Bus Travel" Mini Program for one-click ticket purchases and just lie back and take in the scenery.

MICE Tourism

Business by the Sea

Hainan is China's premier MICE (Meetings, Incentives, Conferences, and Exhibitions) destination. The Boao Forum for Asia convenes annually in Boao Town, Qionghai City. Here you'll find world-class convention venues, comprehensive business facilities, and coconut-breeze coastal scenery that seamlessly blends business meetings with leisure vacations. From thousand-person large-scale summits to small business negotiations, and from professional exhibitions to corporate team building, Hainan offers "high-standard service + diverse scenarios" to create efficient yet pleasant MICE experiences for global business travelers.

"Meeting + Travel + Team Building" integrated solutions
High-end hotel conference facilities and convention centers all over the island
2,800+ professional MICE service companies
15,000+ business meetings held annually

• Boao Forum for Asia Permanent Site



• Hainan International Convention and Exhibition Center

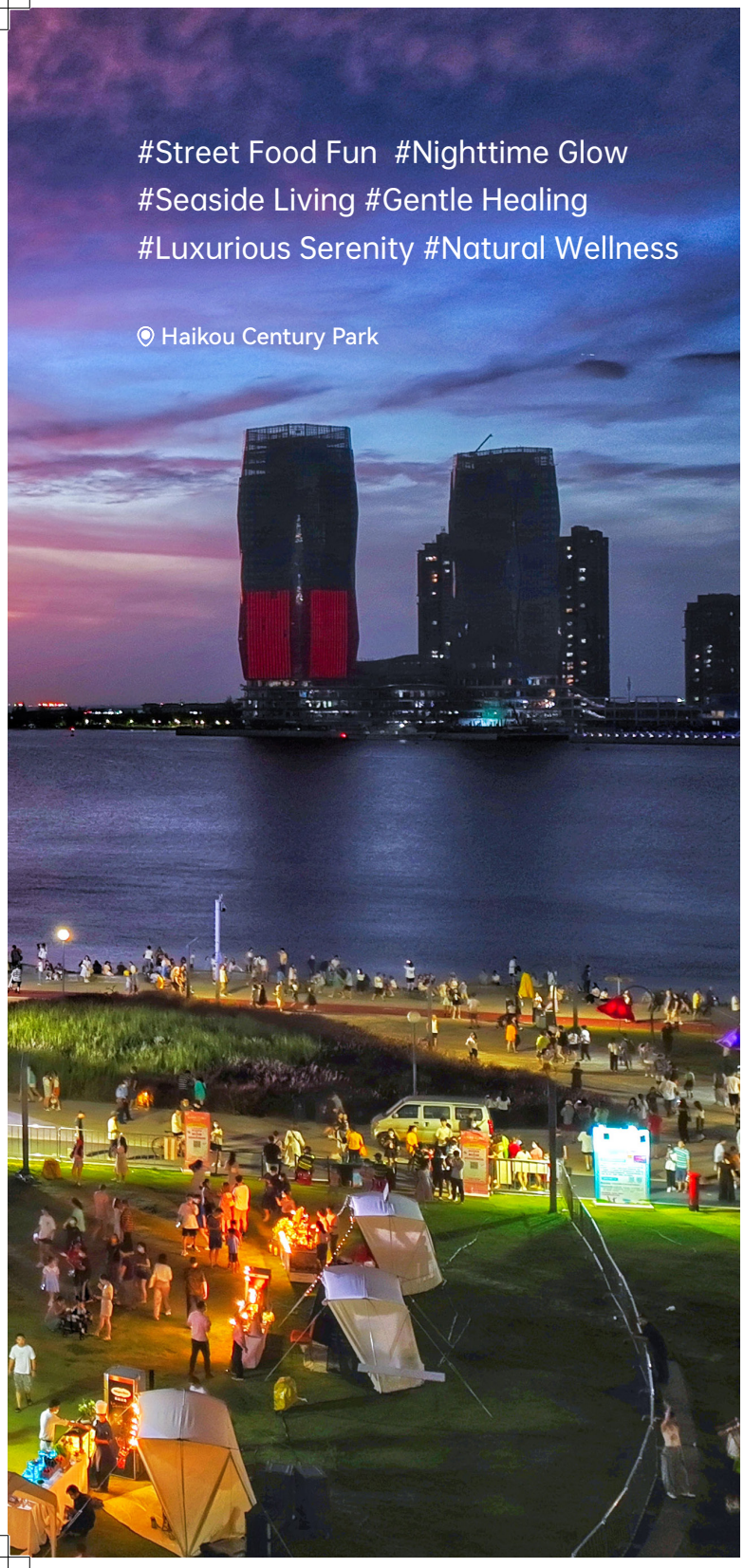
Fully Equipped Island Venues

- Boao Forum for Asia Permanent Site: Located in Boao Town, Qionghai City, this flagship site hosts an annual gathering of global political, business, and academic leaders—an influential platform for shaping and sharing global perspectives.
- Hainan International Convention and Exhibition Center: Covering 136,200 square meters in total, the center offers 77,000 square meters of exhibition space, a 500-seat international conference hall, and 27 small and medium-sized meeting rooms, providing comprehensive facilities for a wide range of events.
- Sanya Atlantis Conference Center: Spanning over 5,000 square meters, the center features boardrooms, outdoor event spaces, and a full-service business center, making it ideal for conferences, weddings, parties and a wide range of other events.
- Mangrove Tree Resort World Sanya Bay: Featuring a 70,000-square-meter convention center, the resort's largest hall spans 5,800 square meters and can host conferences and banquets for up to 6,000 guests.

Simple Pleasures of Island Living

HAINAN





Hainan's natural treasures unfold in ways that touch the heart. Visiting the island is not just about checking off sights—it is about immersing yourself in a world where daily life meets poetry, and every moment resonates with warmth and wonder.

Daily life in Hainan comes alive in the little things: steaming Old Dad's Tea Houses tucked into old alleys, where locals chat in Hainanese over endless pastries and snacks, each sweet or savory bite brimming with everyday flavor; freshly caught seafood hotpots on fishing rafts, where the sweetness of shrimp, crab, and shellfish rises with the steam and is perfectly balanced by a zesty green lime sauce; and bustling street corners offering icy Qingbuliang desserts piled with taro balls and coconut jelly, or salty-sweet aged lemon drinks—every taste is a sun-soaked gift from the sea.

Island life offers endless charms: luxurious oceanfront hotels for private, undisturbed moments; quaint village guesthouses and serene rainforest retreats where every window opens onto lush greenery; hot springs hidden among mountain forests, volcanic rocks, and coconut groves, where fatigue melts away in warm waters; or evening strolls under starlit skies, exploring night markets as days fade into nights and poetry seeps into everyday life.

Culinary Tourism

Island Feasts to Tantalize the Taste Buds

Surrounded by the sea and enriched by volcanic soils and abundant ocean resources, Hainan Island is a natural treasure trove of fresh ingredients. Over the centuries, agricultural culinary traditions from China's Central Plains have blended with the mountain wisdom of the Li and Miao peoples and the flavors of Southeast Asia, creating a uniquely diverse gastronomic system. Island cuisine celebrates natural tastes, highlighting the freshness and sweetness of its ingredients, while international flavors flourish alongside lively local specialties—offering a truly cross-cultural feast for the senses.

Four famous dishes
Sea-to-table fresh and lively seafood
Everything goes with zaopocu hotpot
Distinctive "dabianlu" hotpot



• Coconut Jelly

Four Centuries-Old Heritage Famous Dishes

- Wenchang Chicken: In Hainan, there is a saying that "No Wenchang chicken, no banquet." Hailing from Wenchang, this chicken gave rise to Hainanese Chicken Rice, a dish that has become a cherished symbol of home for Chinese communities around the world.
- Jiaji Duck: Brought to Hainan by overseas Chinese, this duck is traditionally served white-cut and dressed with a tangy green lime sauce. Fragrant, flavorful, and visually enticing, it is a beloved dish across the island.
- Dongshan Goat: Raised wild on Wanning's Dongshan Ridge, this goat meat is tender and free of any gamey taste. Equally delightful when braised, boiled, or stir-fried, it offers a range of rich, local flavors.
- Hele Crab: From the waters of Hele Xiaohai (a coastal lagoon in Wanning), these crabs are rich with roe and tender meat. Steamed to showcase their natural flavor and served with a ginger-vinegar dip, they offer a fresh, savory sweetness that lingers on the palate.


• Wenchang Chicken


• Jiaji Duck


• Dongshan Goat


• Hele Crab

Fresh & Lively Seafood Delicacies

- Seafood Paradise: Hainan's long coastline brings a bounty of fresh, lively seafood. Cooked in the islanders' favorite "dabianlu" hotpot and enjoyed straight from the pot, every bite delivers the pure, natural sweetness of the ocean.
- Zaopocu Hotpot: This newly popular hotpot features a tangy, sour soup base that awakens the appetite. Often called Hainan's version of Tom Yum soup, it pairs well with almost any ingredient, offering a bold and unforgettable flavor experience.
- Coconut Chicken Soup: Prepared with young coconut water, authentic Wenchang chicken is added and boiled for three minutes to create a broth fragrant with coconut and perfectly tender, silky chicken.
- Ethnic Mountain Flavors: At Li and Miao long table feasts, do not miss three-color rice, bamboo rice, and Wuzhishan yellow cattle beef—dishes that vividly showcase the rich traditions and flavors of Hainan's mountain peoples.


• Zaopocu Hotpot


• Fresh and Lively Seafood


• Bamboo Rice


• Wuzhishan yellow cattle beef


• Xinglong Southeast Asian snacks


• Mango Rice Noodle Roll


• Mango Shaved Ice


• Qingbuliang Dessert

International Culinary Fusion

- Local Snacks: Qingbuliang dessert (ice-cold and refreshing), Old Dad's Tea (served with dim sum), Qionghai mixed grains (fragrant, and sweet), aged salt beverages (salty-sweet and refreshing), Xinglong Southeast Asian snacks.
- International Cuisine: Across the island, high-end hotel restaurants and unique street-side bistros bring together global cuisines—like a mini United Nations of Flavors—catering to every palate.

Nighttime Entertainment

Island Revelry After Dark

Night in Hainan is never just the passage of darkness—it is the start of a grand celebration. Truly an island that never sleeps, Hainan comes alive from bustling night markets to trendy entertainment streets, and from scenic evening tours to lively late-night bars. Every night brims with endless possibilities, where spontaneity and excitement take center stage.

15 national and provincial leisure blocks
9 national and provincial nighttime cultural tourism zones
20+ vibrant city night markets with a lively local vibe



Late-Night Bars

- Haikou: The Bund Bar Street
- Sanya: Dadonghai Restaurant-Bars
- Wanning: Riyue Bay
- Qionghai: Tinghai Road

Popular Night Markets

- Haikou: Hainan University South Gate Night Market
- Sanya: First Market
- Sanya: Xianmang Night Market
- Lingshui: Xincun Night Market

Trendy Districts

- Haikou: Haikou Bay
- Haikou: Qilou Old Street
- Sanya: Dadonghai
- Wanning: Riyue Bay



• Sanya Phoenix Island Port

Island Living

A Relaxing Escape by the Mountains and Seas

In Hainan, staying the night is never just finding a place to rest—it is a gentle embrace with the island's mountains and seas. With more than 12,000 accommodation options spread across the region, choices range from clusters of ultra-luxury hotels to characteristic homestays full of stories, from seaside retreats where waves lull you to sleep to rainforest hideaways immersed in nature. Whether you seek indulgent luxury, a joyful family getaway, the charm of local life, or the quiet serenity of the natural world, there is always a place that feels just right—turning every journey into a warm, welcoming stay.

Luxury and authenticity
Coastal and rainforest settings
Suitable for families, businesses, vacations
Living within scenery

• The Mangrove Sanya Resort

Characteristic Homestays & Immersive Local Travel

Homestays are the gateway to Hainan's slow-paced island lifestyle. Scattered across the island, each distinctive stay offers its own atmosphere—whether it sits by the waves, hides amid lush greenery, or nestles quietly in the farmlands. Every homestay carries a unique sense of place, inviting you to slip seamlessly into the rhythms of everyday island life.



• Sanya Su about 107 Meisu (Sanya Yalong Bay Bohoucun Branch)



• Wanning Mr. Tang's Yard



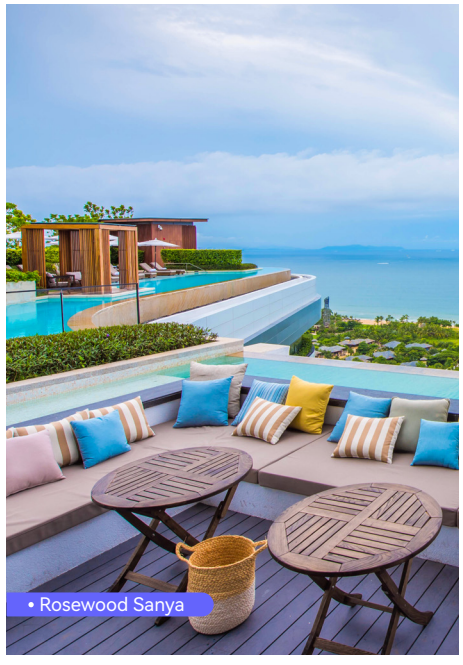
• Sanya Sumei Guesthouse

Quality Hotels & Luxurious Experiences

Hainan's resort hotels set a new benchmark for travel with their world-class facilities and breathtaking scenery. Dozens of leading international hotel brands have established a presence here—from Sanya's renowned cluster of luxury hotels to distinctive resort properties across the island's many cities and counties—each offering an unforgettable island experience.



• Atlantis Sanya



• Rosewood Sanya

- Atlantis Sanya: The ultimate and iconic ocean-themed resort in Haitang Bay, featuring 1,314 ocean-view rooms. With its world-class aquarium and exhilarating waterpark, the hotel offers a one-stop blend of ocean adventure and luxury island living.
- Rosewood Sanya: Home to a breathtaking 110-meter infinity pool on the 13th floor, seemingly suspended between sea and sky. Here, cloud-top romance blends seamlessly with refined coastal luxury.
- The St. Regis Sanya Yalong Bay Resort: Enjoy exclusive access to the bay's earliest sunrise beach, complemented by its iconic bronze spiral staircase—a favorite photo spot. A wide range of activities, from tranquil to energetic, ensures something for every traveler.
- The Ritz-Carlton Sanya, Yalong Bay: Featuring 33 private villas, each with its own pool, and views of azure seas and golden sands right outside your window, the resort offers an elevated and deeply private luxury getaway.



• Wanning Le Méridien Shimei Bay Beach Resort & Spa

- **InterContinental Haikou Seaview:**Offering premium frontline views of Haikou Bay, the hotel features a 270° ocean-view restaurant overlooking the illuminated Century Bridge—seamlessly blending business convenience with resort-style leisure.
- **Le Méridien Shimei Bay Beach Resort & Spa:** Nestled along Wanning's exclusive 6-kilometer silver beach—an iconic filming location—the resort blends French-inspired romance with a full array of water adventures.
- **Raffles Hainan Clear Water Bay:** Set beside Lingshui's famed "singing sand beach," the resort delivers a cinematic ambience where every corner is effortlessly photogenic.
- **Hilton Hainan Ocean Flower Island:** Located on a striking man-made island, the twin-tower property offers 405 ocean-view rooms complete with Hilton's signature Serenity Bed, supported by multilingual services and the reliability of a global brand.

Hot Springs & Wellness

Holistic Healing

Hainan boasts one of the highest concentrations of geothermal resources in China. Its hot springs are tucked away in mountain forests or quaint villages, framed by volcanic rocks and coconut groves. Rich in lithium, strontium, and other trace elements, the high-temperature waters offer both health and skincare benefits. Hainan also features an integrated wellness system, blending the world-class Boao Lecheng International Medical Tourism Pilot Zone with traditional Chinese medicine, turning every stay into a revitalizing journey for the body and mind.

Volcanic mineral rock hot springs
Tropical rainforest hot springs
Lecheng zero-tariff drug and medical devices
Traditional Chinese medicine therapy-Integrated spa



• Baoting Narada Resort & Spa Qixian Mount

Natural Healing Hot Springs & Healing Secret Haven

- Mission Hills Hot Spring Resort, Haikou: Asia's largest volcanic rock mineral hot spring theme park, featuring 150 pools inspired by the styles of five continents.
- Qixianling Hot Spring Resort, Baoting: With waters reaching 95°C and rich in lithium and strontium, this hot spring retreat is perfectly integrated into the surrounding rainforest, offering a unique wellness experience.
- Xinglong Hot Spring Resort, Wanning: One of Hainan's earliest developed hot springs, renowned for its therapeutic benefits for skin conditions and arthritis.
- Guantang Hot Spring Resort, Qionghai: Rich in fluorine, silicon, strontium, and other trace elements, the resort features 25 themed pools, including medicinal baths, rose baths and stone slab baths, offering a diverse and immersive wellness experience.

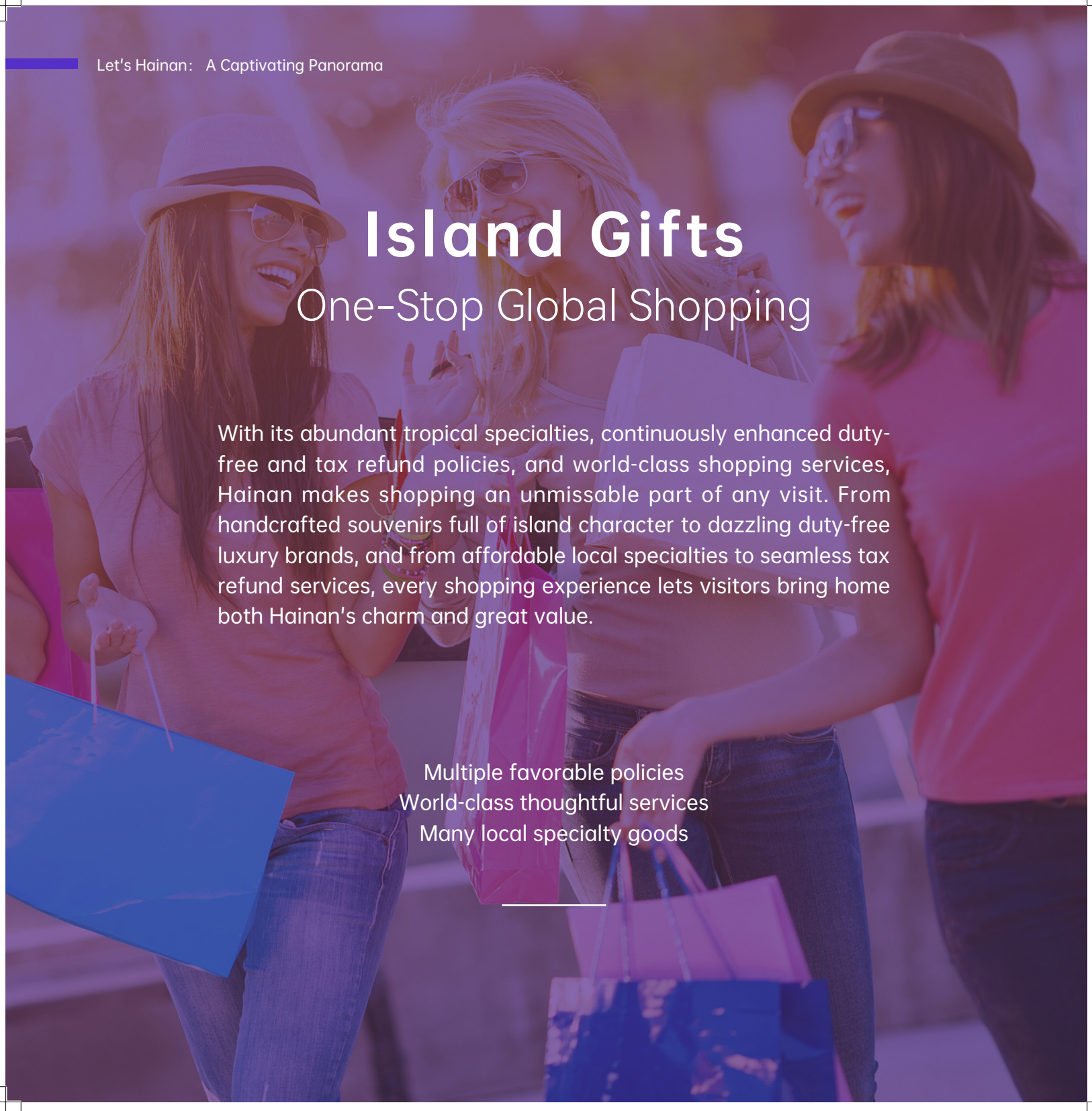

• Qixianling Hot Spring Resort, Baoting


• Hot Spring Spa

Premium Wellness System & High-End Recuperation

- Boao Lecheng International Medical Tourism Pilot Zone: Known as China's "medical special zone," it leverages zero-tariff policies on drug and medical devices to create an integrated vacation and wellness destination.
- Traditional Chinese Medicine & Southern Medicine Wellness: Immerse yourself in traditional Chinese medicine therapies such as acupuncture, medicinal baths, and cupping, complemented by southern herbal remedies like betel nut and yizhi (Fructus Alpiniae Oxyphyllae), creating a seamless fusion of healing and vacation relaxation.


• Traditional Chinese medicine therapy



Island Gifts

One-Stop Global Shopping

With its abundant tropical specialties, continuously enhanced duty-free and tax refund policies, and world-class shopping services, Hainan makes shopping an unmissable part of any visit. From handcrafted souvenirs full of island character to dazzling duty-free luxury brands, and from affordable local specialties to seamless tax refund services, every shopping experience lets visitors bring home both Hainan's charm and great value.

Multiple favorable policies
World-class thoughtful services
Many local specialty goods

Shopping for Island Treasures & Enjoying the Joy

- **Hainan Specialty Souvenirs:** Representing the island's rich natural and cultural heritage, Hainan's local souvenirs include Li brocade, local cultural and creative products, coconut goods, tropical dried fruit, seafood, and specialty teas—portable keepsakes that capture the essence of Hainan.
- **Offshore Duty-Free Policy:** Open to domestic and international travelers aged 16 and above, Hainan's offshore duty-free program allows each person to spend up to RMB 100,000 annually with no limit on the number of purchases. Benefits are available to both departing and outbound visitors.
- **Departure Tax Refund Policy:** Hainan also offers a departure tax refund policy, enabling overseas travelers to receive eligible tax refunds immediately after shopping at designated stores, providing convenient "Refund-Upon-Purchase" services.



• CDF Haikou International Duty-Free City





Convenient & Worry Free Hainan



Arriving in Hainan — Basic Transportation

- **By Air:** Three international airports—Haikou Meilan International Airport, Sanya Phoenix International Airport and Qionghai Boao International Airport—which have opened a total of 79 international passenger routes, covering 39 cities in 21 countries. Additionally, abundant all-weather flights connect to Beijing, Shanghai, Guangzhou, Hong Kong and other Chinese cities with easy transfer connections.
- **Train + Ferry:** Reach Hainan via train-ferry or direct sea ferry. Book train tickets through the "12306 China Railway " App or ferry tickets via the "Qiongzhou Strait Ferry Manager" WeChat Official Account or "Hainan Railway Ferry" Mini Program.

Payment & Communication — Convenient Travel

- **Payment & Currency Exchange**
  Mobile Payment: Alipay and WeChat Pay widely accepted at hotels, scenic spots, restaurants, and most other venues.
  Card Payment: UnionPay, Visa, MasterCard, etc. supported.
  Cash Exchange: Exchange RMB before entry; currency exchange available at Haikou and Sanya airports and some downtown bank branches.
- **Communication & Networks**
  SIM Cards: After entry, visitors can use their passport to purchase China Mobile, China Telecom, or China Unicom SIM cards and data packages (phone must support physical SIM card slots).
  Free Wi-Fi: Widely available at airports, hotels, malls, restaurants and other public spaces.
- **Hainan Emergency Hotlines**
  Entry-Exit Consultation: +86 12367
  Consumer Complaint Hotline: +86 898-12315
  Police: +86 898-110
  Medical Emergency: +86 898-120
  Fire Emergency: +86 898-119
  Hainan Provincial Government Service Hotline: +86 898-12345

HAINAN

All the sun, all the fun

Department of Tourism, Culture, Radio, Television and Sports of Hainan Province

Hainan International Social Media Network

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